

McAfee Security Connected Mitigates Risk, Maximizes Business Efficiency

Security enables business—finally!

McAfee® Security Connected enables businesses to optimize security every day and reduce risk while driving compliance and improving operational efficiencies—everywhere. From mobile devices and endpoints to mission-critical networks and servers. From hosted services in the cloud to supply-chain processes between partners. And from virtual desktops and servers to applications and databases.

McAfee Security Connected enables you to:

- Rapidly take advantage of new business trends and technologies
- Gain greater control and management of risk with incident prevention, detection, and response
- Ensure efficient, streamlined compliance through real-time visibility and automatic report generation
- Improve operational efficiencies in security through automated policy-based deployment of countermeasures
- Keep your security always up to date via the world's most comprehensive Global Threat Intelligence

Global Threat Intelligence

McAfee provides the highest level of coordinated security defense. Our cloud-based Global Threat Intelligence delivers up-to-the-moment threat information across your various security layers:

- Endpoint protection on laptops, desktops, and servers
- Network firewalls
- Email and web protection
- We allow all of these security mechanisms to then work together to minimize or eliminate security attacks.

A fundamental shift in enterprise computing is occurring. The evidence is all around us. Server virtualization, Software as a Service, cloud computing, business use of Web 2.0 applications, employees using personal devices for business and vice versa.

As with any change of this magnitude, this shift in the traditional IT model presents both opportunities and risks. Security Connected is designed to help you take advantage of the former while avoiding the latter.

Optimize your security every day

McAfee Security Connected is an open framework for integrating potentially disparate security technologies. Not only does it enable technologies to work together through collective intelligence, it also enhances each solution's individual security capabilities, efficiencies, and effectiveness.

This integrated framework delivers real-time visibility into the security and risk management profile of your business. At the same time, it automates your security solutions through policy-based deployment of countermeasures. And your security is always up to date thanks to the world's most comprehensive threat intelligence.

Rapidly enable your business

In the past, ensuring security meant locking everything down with the tightest controls available. And this worked to a large extent. However, it could be incredibly restrictive, often curbing collaboration and innovation—or preventing work from getting done.

To increase agility and competitiveness, you need to be able to quickly take advantage of new trends and technologies. For example, the generation of workers that is starting to make its presence known in business is already standardizing on social networking applications and websites.

Security Connected enables you to tackle challenges and adopt new technologies by integrating protection throughout your environment. It allows you to say “yes” to virtualization, cloud computing, and mobile workers accessing data and applications at any time, on any device, from any location. You gain added functionality and flexibility while protecting your IT assets, mitigating risk, and ensuring compliance.

As a result, your employees are free to make use of new business-enabling capabilities while your digital assets remain protected by best-in-class security solutions—whether they are installed on premises, located in the cloud, or reside anywhere in between. And your security can be seamlessly updated at any time, as your business needs expand or change.

Gain greater control and management of risk

Making headlines after a massive security breach is obviously the last thing any company would want. Such news would deal a serious blow to a company's reputation and impact business for years ahead.

Standalone security products with dedicated management consoles leave your company open to looming threats. These products require manual intervention, consolidation, and rationalization just to understand basic risk posture, let alone respond.

Conversely, McAfee Security Connected permeates your IT infrastructure to provide business-wide visibility across systems, networks, and data—regardless of technical and logistical variables. Security Connected also features capabilities to discover sensitive and critical assets and apply incident prevention, detection, and response methods.

Ensure efficient, streamlined compliance

Without adequate visibility over your deployed countermeasures and associated threat posture, demonstrating compliance becomes a serious burden. Whether driven by internal policy audits or external regulations, IT ends up spending an inordinate amount of time collecting data and building reports to prove they have the right security measures in place. That's because these tedious collection and reporting processes are often manual, error prone, and outside IT's normal workflow.

With Security Connected added to your IT infrastructure, McAfee delivers a closed-loop security compliance infrastructure. Through its single management console, it provides integrated views that track and report every action taken to secure your systems, networks, and data. As a result, you can efficiently pinpoint gaps and accurately generate reports in an automated manner that reduces non-compliance issues.

Improve operational efficiencies in security

Regardless of your organization's size, ensuring security across it has undoubtedly consumed a disproportionate amount of time, resources, and money over the years. Deploying upgrades, managing patches, training, manually intervening when there's an issue, researching problems and solutions, and making sure nothing falls through the cracks—it all adds up.

The Security Connected open framework is designed to interconnect your security products, consolidate management consoles, and automate protection through policy-driven controls. Managing security in this way integrates and streamlines your security processes, reduces security resources, and radically lowers your security costs.

One example of how you can interconnect your infrastructure and improve operational efficiencies is through the new web-based API for the McAfee ePolicy Orchestrator® (McAfee ePO™) management console. This API enables you to integrate your security solutions with systems management frameworks, such as Tivoli, Remedy, and HP Service Manager.

Why Security Connected is mission-critical

Business requirements have changed. Security needs to change as well to address these new business dynamics. Not so long ago, all you needed to protect were stationary systems in designated physical locations. But today, you need security that protects a virtual network of people, networks, services, and applications that can be anywhere at any given moment. Security needs to achieve the same ubiquity.

McAfee Security Connected empowers you to protect your business everywhere—wherever your employees and digital assets go. In addition, you're able to optimize your security each and every day, while reducing risk, driving compliance, and improving operational efficiencies across your IT infrastructure.

For more information about McAfee Security Connected, please visit: www.mcafee.com/securityconnected.

McAfee—Unmatched

So what separates McAfee from the rest of the pack?

- McAfee has a singular focus. That's security. We aren't distracted by other businesses, such as networking or storage. We do what we do best. And that's all we do.
- Operations personnel count on the integrated McAfee ePO management console for a tactical view of organizational security
- CXOs and other top managers rely on the visibility of Risk Advisor's single console, which consolidates information from multiple products, including real-time Global Threat Intelligence from McAfee Labs
- McAfee Labs gathers Global Threat Intelligence every single minute of every single day. We integrate real-time feeds of this intelligence directly into our products, giving them the ability to always be up-to-the-moment accurate and effective at stopping threats.
- The McAfee Security Innovation Alliance technology partnering program helps accelerate the development of interoperable security products and to simplify the integration of these products within complex customer environments.

