



# REDEFINE FLASH

XtremIO Ranks #1  
The Research Proves It

EMC<sup>2</sup>

# XtremIO Ranks #1

## The Research Proves It

Home

The latest research from IT analysts consistently rank XtremIO all-flash array at the top.

Bring all-flash, scale-out storage to your enterprise applications with EMC XtremIO. Purpose-built for flash, XtremIO storage arrays are amazingly fast. Delivering consistent high IOPS at less than 1 millisecond latency is just the start. EMC XtremIO helps you harness the power of flash storage by building in innovations, like content-based data placement and dual-stage metadata.



XtremIO unleashes the full power of Flash.

Learn more about EMC's Flash storage portfolio by accessing [EMC.com/Flash](http://EMC.com/Flash) >>

### XtremIO Benefits:

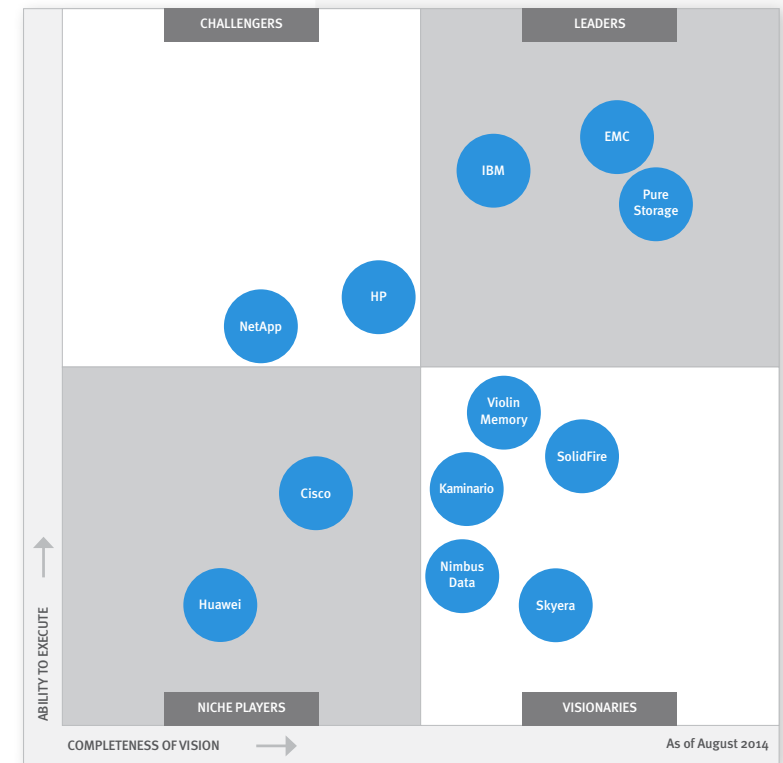
- Predictable and balanced performance
- Always-on data reduction
- Thin provisioning
- Data protection
- Writeable snapshots
- Encryption
- Simple storage provisioning

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## Gartner places EMC in the 'Leaders' quadrant of their inaugural - Solid State Array - Magic Quadrant.

EMC ranked #1 in ability to execute and ranked at the top for completeness of vision.

According to Gartner, a leader in this Magic Quadrant has the market share, credibility, marketing, and sales capabilities needed to drive the acceptance of new technologies. As a leader, EMC demonstrates clear understanding of the market needs and is an innovator and thought leader. View the [All Flash Array Magic Quadrant blog](#) » by CJ Desai, President of Emerging Technologies, EMC to hear what customers are saying about XtremIO.



Source: Gartner (August 2014)\*

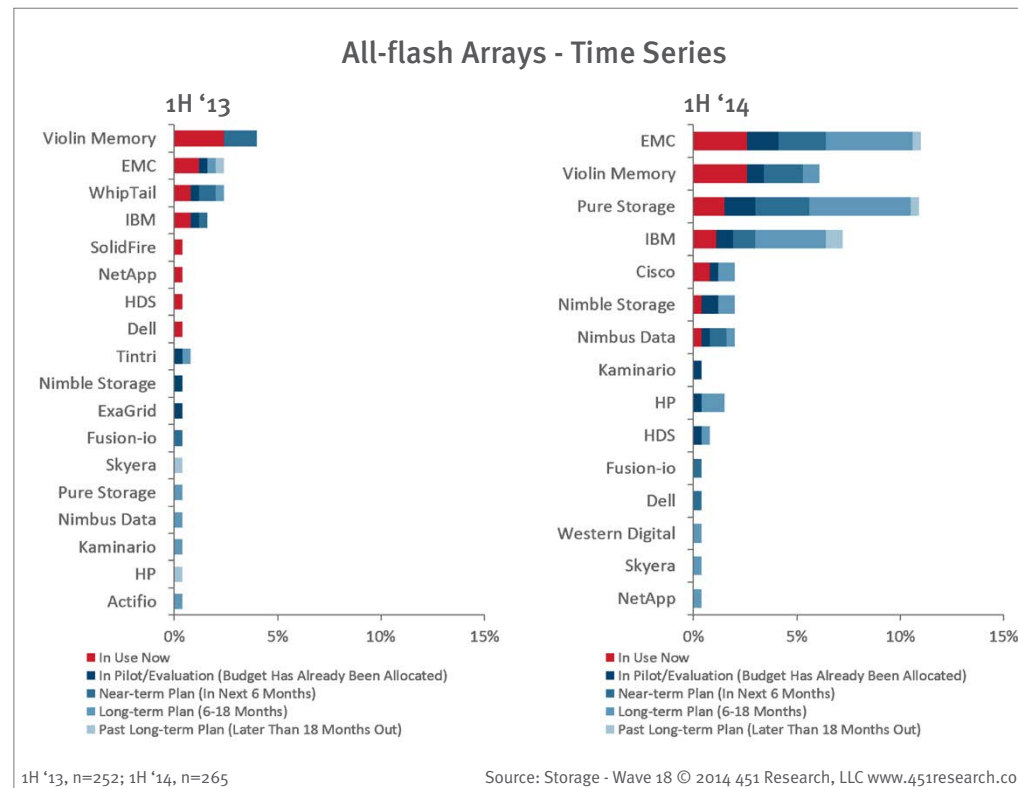
\*[This graphic was published by Gartner, Inc. As part of a larger research document and should be evaluated in the context of the entire document. Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.]

# 451 Research

Home

451 Research reports that “EMC Takes the Lead in Strategic AFA (All-Flash Array) Technology.”

451 Research



As written by the 451 Group, XtremIO all-flash array took the number one position on TheInfoPro's Wave 18 Storage Technology Heat Index. The index denotes how 'hot' or desirable a particular technology has become. This year, EMC secured the title of most selected vendor for production use of AFAs.

[Click here to access the full report >>](#)

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Based on end-user surveys, EMC ranked at the top of the all-flash array vendor list for in use now, in a pilot or evaluation stage or in consideration for future plans.

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# Success Stories

## XtremIO Customer Voices Show Why XtremIO is #1.

“The EMC XtremIO arrays not only delivered exceptional performance, they weren’t even breathing hard. XtremIO is much more than fast storage – we’re only now learning how to leverage it fully to simplify our future HOL infrastructure”

**PATRICK NOIA**  
Cloud Operations & Infrastructure  
Program Manager  
VMware

“The greatest benefit we have realized from our XtremIO system is the ability to serve our employees and our insurance brokers as fast as possible, and with no downtime, for end-of-month batch processing times...This project really shows that investing in infrastructure can bring great ROI to our company while improving the overall service we give our customers. And we have found XtremIO to be totally reliable, with zero problems”

**HAIM INGER**  
Chief Technology Officer  
CLAL Data Systems

“With XtremIO we had 10 terabytes of data storage configured and running in a couple of hours. That would have taken us days with other storage arrays”

**BRIAN DOUGHERTY**  
Chief Data Warehouse Architect  
CMA

“The performance level of the native All-Flash arrays is just as impressive for VDI as it is for Databases”

**OLIVIER PARCOLLET**  
Information Systems Architect  
Keolis

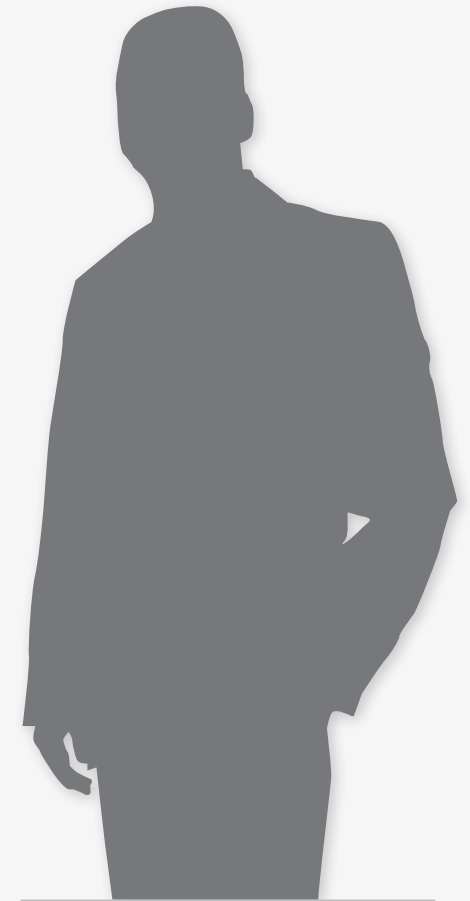
“The key differentiator in choosing EMC Solutions is the relationship EMC builds with its customers and the level of support we have received. EMC has moved from being a vendor to becoming a proactive partner”

**MANDAR MANULKAR**  
VP & Global IT Head  
KPIT Technologies

Success Stories

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# And the award goes to...

XtremIO is also no stranger to receiving awards and accolades.

For the second year in a row, XtremIO was named as the preferred all-flash array by IT end-users surveyed by IT Brand Pulse.



## Awards

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