An Overview of K–12 Mobility

THE SITUATION | THE CHALLENGES | THE SOLUTION | THE BENEFITS | THE SERVICES
THE SITUATION

Your students’ horizons are expanding at the speed of light. Keeping them exploring while guarding them from harm is the key to any successful mission. With CDW·G and Google Chromebooks, we’ll give your cadets the equipment they need and the stellar support you want, so your students discover new worlds without flying out of orbit.

PRE-LAUNCH JITTERS

1. How do you keep students safe and on task on the web?
2. How do you make sure the network can handle it?
3. How do you keep budgets from going sky high?
4. How do you easily deploy tech to a whole school?
5. How do you make it all work smoothly?

92% of middle and secondary school teachers say the Internet has a “major impact” on their ability to access content, resources and materials for their teaching.¹
THE CHALLENGES

Striking the right balance between letting kids fly and keeping them grounded is tough. On one hand, there is a universe of possibilities to explore, and on the other there are pitfalls to avoid. And there’s the ever-present worry of ensuring that budgets don’t go sky high. Making sure your district is ready for launch is a tough job — and even the brightest stars can become black holes if you’re not ready.

Control Issues — As the use of digital tools in the classroom grows, keeping students focused and preventing distractions is becoming even more challenging. Schools need solutions that provide the tools needed to succeed, with the control that districts need to manage content.

Consistency and Simplicity — Without simple, dependable equipment, providing mobile tools to students can be difficult. Having a solution that’s easy to master and grasp can help.

Cost — Exploration requires funding. Cost-efficient options can help get mobile tools in more students’ hands.

Networking — As more devices begin accessing the network, schools need solutions that provide fast, reliable service to prevent downtime.

Planning Experience — It takes a lot of know-how to keep discovery moving. CDW-G has the expertise to help plan and implement a smart, mobile solution.

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62% of teachers say their school does a “good job” supporting teachers’ efforts to bring digital tools into the learning process.1

68% of teachers say their school provides formal training in this area.1
Don’t let the gravity of the situation scare you off.

Our CDW·G force can make sure that your trek keeps on truckin’. Brave new worlds require experienced personnel and the latest technology, and we’ve got what you need for any space race.

**GOOGLE CHROMEBOOKS**

Light, fast and cost-effective, these devices are known to produce results that are out of this world:

- Both students and teachers can access resources and store information with the cloud
- Access files from anywhere with an Internet connection
- Boot-up time as fast as eight seconds
- Built-in virus protection
- Battery life that can last an entire school day
Happy students. Happy administrators. Happy you. Gain more for less by using CDW-G, and keep your faculty and IT staff free to maintain other projects. With our support and technology, you’ll be your district’s brightest star. Here are some other benefits your solution will provide:

**AFFORDABILITY**
Space-age tech without the astronomical price. Estimated to save schools an average of $5200/device over three years.²

**SIMPLICITY**
With one single management console to manage thousands of devices, your mission control can make sure your students’ usage habits stay within the confines of your choice.

**SPEED**
Chromebooks update automatically, letting your students warp from one subject to the next with no interruptions.

**COMPREHENSIVE ASSISTANCE**
We know how to support and enhance your tech and network to be the best it can be, just like your stellar students.

**MORE THAN FOUR IN TEN TEACHERS**
report an increased need for mobile technology in their classrooms.¹
CDW-G offers even more services to make sure that your experience is nothing short of stellar. We’ve got several ways to ease your transition, from tech to experience to network capabilities. Check out some of the add-ons that can help make sure it’s all systems go for you and your district.

**THE SERVICES**

**GOOGLE CHROMEBOOK MANAGEMENT CONSOLE**
This simple solution allows all Chromebooks on a network to be controlled and maintained from a central access point.

**CDW WHITE GLOVE CONFIGURATION**
Have your Chromebooks configured right out of the box, including installation of your school’s Google Apps domain and the tagging of the devices’ serial number.

**TRAINING FROM THE PROS**
We can teach your school how to optimally use Chromebooks, from administrators and faculty to IT staff and students.

**NETWORK ASSESSMENT**
CDW-G can test your network for weak spots and prepare it for an influx of new devices.

**TOTAL MOBILITY MANAGEMENT**
CDW-G can help your district plan, enable, protect, support and empower your mobile investments.
WHY CDW·G?

We get K–12 mobility

THE PEOPLE
CDW·G has more than 200 dedicated account managers who have experience serving public schools, private schools and more. CDW·G’s educational sales teams are geographically specific, so they understand the regional issues that each school may face.

THE PARTNERS
CDW·G works with and understands niche education partners. We can accommodate your timing and budgetary needs when building and delivering solutions — thanks to our collaborations with leading device, software and services partners — to get you a solution that’s right for your school.

THE PLAN
We can train teachers and staff on how to use their new classroom technology, so they can get the most out of it from day one. And our experts can guide you throughout the lifecycle of your Google Chromebook solution, from assessment and design to implementation and ongoing support. We’ll be there to help you every step of the way.
OUR PARTNERS

We’ve got the team to keep your students boldly going where they’ve never been before. Check out some of our Google Chromebook partners below.

Acer

The Acer C720 is small but powerful. It’s easy to pop in your bag, yet packs the latest Intel® processor based on Haswell micro-architecture and up to 8.5 hours of battery life for smooth sailing all day. This exceptional Chromebook also boots up in seconds and resists viruses, so no need to wait or worry. The final touch: It’s available with a touch screen.

Google for Education

Google Chromebooks are fast, secure, portable computers that come with your favorite Google Apps — like Gmail, Calendar and Docs — built in, so students and teachers can work and learn right out of the box. Devices start at $249 and are easy to set up and manage.

Hapara

Hapara’s suite of tools shapes Google Apps to fit the unique needs of teachers and schools. With Teacher Dashboard, it’s quick and easy for teachers to organize and engage with student work. Remote Control gives teachers the ability to observe and interact with student Chromebooks in real time.

HP

Full-size comfort with full mobility allows your students to open their sleek next-generation Chromebooks to get online fast. Quickly access favorite websites and Google Chrome Apps on the 14” diagonal HP display.

Lenovo

The new ThinkPad X131e Chromebook simplifies software and security management and offers the ideal combination to meet your mobility needs. A fast-booting, highly customizable notebook PC built with rugged features for the daily rigors of K-12 education.

Samsung

Empower students and teachers alike with a portable and durable Chromebook. Samsung’s Chromebooks provide easy and quick access to a wealth of Internet learning resources and collaborative learning tools. Powerful performance at an affordable price provides educators with an efficient way to engage students.

Let CDW-G set your school up for a successful launch. Visit CDWG.com/exploremore to find out how.

SUCCESS STORY: Testing Chromebooks

When Mukwonago Area School District in Wisconsin needed affordable devices to deliver the 2014-15 Common Core State Standard Assessments, they turned to Chromebooks. These devices provided them with an option that was affordable, offered excellent connectivity and was easy to learn and use. Ultimately, the district got devices for under $300 a unit that their students could continue to use throughout the year.

READ MORE AT » CDWG.com/chromeschool

AWARDS

- AirWatch Most Valuable Reseller Partner (MVP) — 2013
- Cisco’s Americas Partner of the Year — USA (2013)
- HP Preferred Business Partner
- Trend Micro Channel Partner of the Year — 2012
- VMware Public Sector Partner of the Year — 2012

CERTIFICATIONS

- Cisco Advanced Wireless LAN Specialization
- HIPAA Academy Certified
- HP Master Accredited Systems Engineer — Wireless Networks
- HP Master Accredited Solution Expert
- Symantec Endpoint Protection

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* Pew Internet Report, How Teachers Are Using Technology At Home and in Their Classrooms Feb. 2013
* Google.com, Chromebooks Product Description, Google Chromebooks and Chromeboxes for Education, 2013

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