

# STAY AHEAD BY STAYING CONNECTED.

As organizations meet objectives by adding multiple locations, and vendors become more dispersed, employees will continue to travel. There's another way to stay connected, productive and flexible – video conferencing. By powering productivity with face-to-face communication at minimal cost, video conferencing solutions and services are expected to boom this year and beyond.



## FACE TIME IS CRITICAL, BUT COSTLY

**61%** The percentage of employees working outside of the office at least part of the time.<sup>1</sup>



**\$307** The average U.S. business travel per diem in 2015.<sup>2</sup>



## VIDEO CONFERENCING: CONNECTION WITHOUT THE COST



**\$24/MONTH**

The subscription cost for a full suite of video conference calling.<sup>3</sup>

**96%** The percentage of business leaders who believe video conferencing eliminates barriers associated with distance and improves productivity.<sup>4</sup>



**76%** The percentage of decision-makers who have already implemented video conferencing.<sup>4</sup>

**BETWEEN 2014 AND 2019,**

desktop or personal video conferencing is expected to be the fastest-growing business service.<sup>1</sup>



## YOUR CONNECTION SOLUTION

At CDW, our user-centric approach and deep knowledge of communication and conferencing technology ensure the most cost-effective and secure solution for your business needs. We have experience working with companies of all sizes in industries ranging from manufacturing and transportation to services and more.

**MORE THAN 12 YEARS OF EXPERIENCE**

**OVER 5,000 UNIQUE AND CUSTOM SOLUTIONS**

Our partnerships with key industry leaders such as Cisco, Plantronics and Polycom enable us to build you a solution that encompasses our three pillars of collaboration:

**COMMUNICATIONS**  
Connect your employees and your clients with a solution that includes conferencing and messaging, voice and video capabilities.

**PRODUCTIVITY**  
To support increased mobility and device usage, your solution should offer content sharing, office applications and portals.

**ENGAGEMENT**  
You can better connect with clients and customers with a customized approach that focuses on contact center capabilities and omnichannel connectivity.

## YOU and CDW

From assessment to adoption, integration and beyond, we're here to make implementation effortless. What's more, our cloud experts can assess your company's cloud readiness and develop a custom migration plan to provide you with scalable, reliable connectivity for even greater ROI.



LEARN MORE ABOUT STAYING AHEAD OF THE CURVE WITH THE LATEST VIDEO CONFERENCING TRENDS AT [CDW.COM/VIDEOCONFERENCING](http://CDW.COM/VIDEOCONFERENCING)



## PARTNERS

**CISCO**  
Cisco® is a leader in IT that helps companies seize the opportunities of tomorrow by proving that amazing things can happen when you connect the previously unconnected.

**PLANTRONICS**  
Plantronics® pioneered the lightweight headset, the mobile headset, noise-cancelling technology and the personal speakerphone to remove the barriers to simply smarter communications.

**POLYCOM**  
Polycom® offers advanced unified collaboration solutions. Companies choose Polycom for solutions that enable geographically dispersed workforces to communicate and collaborate more effectively and productively.

Sources:

<sup>1</sup> Citrix.com, "7 Enterprise Mobility Statistics You Should Know," June 2015  
<sup>2</sup> BusinessTravelNews.com, "BTN's 2015 Corporate Travel Index," March 16, 2015  
<sup>3</sup> ReadyTalk.com, "ReadyTalk Collaboration Pricing," 2016  
<sup>4</sup> Polycom, Inc., "Global View: Business Video Conferencing Usage and Trends Study," 2013

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