



# KEEPING CRITICAL APPLICATIONS SAFE THROUGH DISASTER

When disaster strikes, what happens to your essential data and systems? For many, the only solution so far has been a geographically diverse secondary location that looks very similar, if not identical, to the first. But times are changing. More and more, people are asking, "Why buy a second home that looks like the first? I want homeowner's insurance."

## DRAAS: VIRTUAL HOMEOWNER'S INSURANCE FOR YOUR VIRTUAL HOME

Disaster Recovery as a Service (DRaaS) replicates critical applications and data so business can continue in the event of a disaster. Instead of doing this in a secondary physical data center, DRaaS leverages the cloud to create a virtual recovery environment.

As a result, organizations can take advantage of lower costs, flexible terms and scalable resources – without the cost, complexity and maintenance of a secondary site.

## DISASTER CAN HAPPEN TO ANYONE

- Natural disasters
- Regional power outages
- Cyberattacks
- Employee sabotage
- Egregious oversights or mistakes
- Hardware failure



**\$5,600** THE COST PER MINUTE OF NETWORK DOWNTIME.<sup>1</sup>

<sup>1</sup>gartner.com, "The Cost of Downtime," July 2014

## DEVisING A RECOVERY PLAN

When it comes to even a remote threat of disaster, creating emergency safety plans ahead of time is simply best practice. The same goes for your critical applications and data. When planning for a disaster, there are three main considerations:

### 1. Key Applications

Disaster recovery is designed to keep your organization going, but in a limited capacity. You need to identify which of your applications take priority to avoid the worst side effects of downtime.

### 2. Recovery Time

How quickly do you need to be able to recover from the moment of application loss?

### 3. Existing Plans

How will your existing storage and backup plans be affected by disaster, and how will a disaster recovery plan be best deployed?

## RECOVERING FROM DISASTER WITH CDW

At CDW, our technical specialists can help you develop a disaster recovery plan that fits your specific needs, and then match you to one of our industry-leading partners who can best fulfill your requirements.

Read more about our full portfolio of managed services at [CDW.com/managedservices](http://CDW.com/managedservices)



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