



# ACCELERATE YOUR DATA CENTER'S PERFORMANCE

An updated infrastructure can offer the flexibility you need to stay competitive. That's why we partner with Cisco to help you upgrade your data center with cutting-edge technologies. At CDW, we'll put a comprehensive strategy together and share solutions that include a network of seasoned experts specially trained to implement and deploy Cisco's leading technologies. We'll help you simplify your data center upgrade, keep your environment compatible with new technologies and help you position your data center for scale. With Cisco and CDW, you can modernize your data center, cut costs and stay a step ahead.

## CISCO GETS DATA CENTER TECHNOLOGY

### UCS Integrated Infrastructure

**Cisco Unified Computing System™ (UCS)** is a next-level technology that is changing the way modern data centers operate. By combining servers, networking, management and storage access in a single management structure, UCS helps everything in your data center run more efficiently. It allows visibility across multiple data centers and geographies to boost performance of bare-metal, virtualized data center applications and data center applications.

### Converged Infrastructure

UCS works alongside prevalidated reference architectures and converged infrastructure solutions like **VCE Vblock™ Systems by VMware®**, **Cisco and NetApp's FlexPod® platform**, and many other partner technologies. What's more, Cisco has expanded its data center portfolio to include **HyperFlex™ Systems**, which allow customers to quickly deploy a comprehensive computing solution that is easy to manage and scale.

### Hybrid-Ready Private Cloud

The Cisco Intercloud Fabric brings together the best features of a private cloud with the best features of a public cloud. So you can maximize control, security and performance as in a private cloud while benefiting from the scale, economics and speed of a public cloud. And now, Cisco also offers services from **Metacloud**, a private **OpenStack** cloud solution.

## CDW GETS CISCO



As a Cisco Gold Certified Partner, we're always up to date on the latest Cisco technologies, including those yet to be released. We have Cisco UCS-dedicated engineers who can use their deep understanding of UCS to help you properly converge and optimize your data center.

## Orchestrating the Right Solution

In addition to designing solutions and services that modernize data centers, we partner with Cisco to provide technologies that keep your data center at peak performance across its entire lifecycle.



**500+**

CISCO-CERTIFIED SALES EXPERTS



**240+**

CERTIFIED DATA CENTER EXPERTS



**150+**

CISCO-CERTIFIED NETWORK/DATA/VOICE PROFESSIONALS



**150+**

MANAGED SERVICES PROFESSIONALS



Our Cisco-certified professionals are available to make modernizing your environment easier, regardless of the complexity of your data center needs.

## CDW'S COMPREHENSIVE STRATEGY

Upgrading your data center can be both challenging and time consuming. At CDW, we can put a plan together that will make even the most complicated data center upgrades simple. We'll start by helping you assess your current environment, then we'll design a solution that allows you to converge and optimize your data center.

To complement your solution and help you bolster adjacent areas of your infrastructure, our labs have access to a wide range of Cisco technologies before they even hit the market – so you can be sure our recommendations will incorporate the very latest offerings. Once we've developed the right overall solution, our experts can help you implement and support it so you can get the most benefit from your newly optimized data center.

### Awards and Certifications

- Cisco Central Architectural Excellence Recognition – Enterprise Networking
- Cisco Central Area Partner of the Year 2016
- Cisco Cloud Builder Partner of the Year 2016
- Cisco East Commercial Partner of the Year 2016
- Cisco East Meraki Elevate Partner of the Year 2016
- Cisco Global Capital Partner of the Year 2015
- Cisco Global Commercial Partner of the Year 2015 & 2016
- Cisco Master Cloud Builder Specialization
- Cisco Master Managed Services Partner
- Cisco Master Security Specialization
- Cisco Master Unified Communications Specialization
- Cisco SLED Education Partner of the Year 2016 (CDW-G)
- Cisco SLED Service Partner of the Year 2016 (CDW-G)
- Cisco South Architectural Excellence Recognition – Collaboration
- Cisco UK and Ireland Partner of the Year 2016
- Cisco US Architectural Excellence Recognition – Security
- Cisco US Nationals Architectural Excellence Recognition – Data Center

### SEE FOR YOURSELF



#### FEATURED ARTICLE: FULL SPEED AHEAD FOR INTERNATIONAL SPEEDWAY CORPORATION

Jerry Ballenger, Brandon McNulty and David Luke guided International Speedway Corporation's IT team through a major technology overhaul that modernized its data center and greatly improved the fan experience.

[CDW.com/speedway](http://CDW.com/speedway)

To learn more about modernizing your data center with CDW and Cisco, visit [CDW.com/cisco](http://CDW.com/cisco) or call 800.800.4239.



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