CISCO

Cisco Spark Application

The Place for Team Communications

It's Time to Reimagine How We Work Together.

Businesses must iterate rapidly to keep up with the pace of change.

40% of today's S&P 500 will no longer exist in 10 years.[1]

Knowledge workers must interact with more people in more locations.

One-half of all employees indicate a significant increase in stakeholders needed to make a decision.[2]

Teams must deliver more outcomes, faster.

On average, global executives believe they will need a 20% improvement in performance over and above current levels.[2]

Cisco Spark Can Help.

The Cisco Spark™ application brings your teams together in a place that makes it easy to keep people and work connected.

Send messages, share files, and integrate with other services.

Find key information fast with search, message filters, and mentions.

Meet face-to-face with push-button video calling and screen sharing.

Work securely with end-to-end encryption in the cloud.

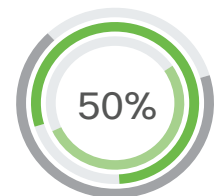## The Proof Is in the Productivity. Cisco Spark Users Report:

Meeting times down from an hour to **20 mins**[3]

30%

Messaging takes **30%** less time than composing emails[3]

30,000 customers serviced with a team of just 300[4]

50%

Cut review times by **50%**[5]

Less Email. More Agility. Better Teamwork.

Projects
Work faster and more iteratively with all your teams.

- Simple setup makes it a snap to get a diverse group together instantly.
- Pull in photos or documents from any device and preview shared files instantly.
- Unify workstreams using integrations with other services you use.

Topics
Post a topic and build a space where everyone can interact.

- Create rooms for different types of searchable topics.
- Ask questions - or answer them - for quick access to information and opinions.
- Build a knowledge base for future initiatives with a history of interactions.

Communications
Change the way all your people stay in touch.

- Brief, informal messages feel natural and build relationships faster.
- Video and screen sharing happen right where your content is stored.
- Ongoing team workspaces make subsequent meetings more efficient.

Built for Every Team

Product Development Teams
Balance multiple projects at once in the same place.

"When information doesn't flow quickly enough, we can't execute decisions quickly enough. Cisco Spark helps us get work done faster."
— Telstra

Mobile Teams
Stay in close touch even when moving in opposite directions.

Years ago, productivity soared when field teams started using two-way radios. Now, with Cisco Spark, people can share content at a moment's notice from their desktop or mobile device.
— ZDI

Customer Service Specialists
Help people quickly in topical rooms filled with helpful information.

"We wanted to make the experience simpler for customers by giving them one place to go for quick answers to any kind of question."
— Loggoss

Marketing and Sales Professionals
Work better together – and with external stakeholders.

"With Cisco Spark, designers have everything in one place so they can make decisions more quickly."
— Golin

IT Will Love It, Too.

The Cisco Spark service has end-to-end encryption and comes with features that make deployment, security, and management a cinch.

Ready to make teamwork simple?

Check out Cisco Spark today at **www.ciscospark.com**

[1] CNBC   [3] Telstra case study   [5] Golin case study
[2] CEB   [4] Loggoss case study