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**CDW Canada Achieves Cisco Gold Certification in Canada**

**Toronto, ON – February 25, 2014** – CDW Canada announced today it has achieved Cisco® Gold Certification. To earn Gold Certification, CDW Canada has met rigorous standards set forth by Cisco in networking competency, service, support and customer satisfaction.

“We are very proud to be a Cisco Gold Certified Partner – the highest and most prestigious Cisco designation that a partner can attain. This expanded partnership with Cisco comes as a result of years of hard work and commitment from all levels of the organization and showcases the extraordinary talent at CDW Canada,” said Mary Ann Yule, Vice President and General Manager, CDW Canada. “The Cisco Gold Certification recognizes the broad expertise of CDW account managers, the technical acumen of technology specialists and solution architects, and highlights CDW Canada’s ability to implement specialized Cisco solutions, including Collaboration, Data Centre and Borderless Networks, with a high degree of customer satisfaction.”

“We are committed to providing the tools, training and programs that facilitate partner growth, differentiation and profitability,” said Edison Peres, senior vice president of worldwide channels at Cisco. “With specializations in unified communications, routing and switching, security, and wireless LAN, CDW Canada has made an investment in developing the capability to deliver the integrated and customized technology solutions that today’s customers demand.”

The Cisco Resale Channel Program provides a framework for partners to build the sales, technical and Cisco Lifecycle Services skills required to deliver Cisco solutions to end customers. Through the program's specializations and certifications, Cisco recognizes a partner's expertise in deploying solutions based on Cisco advanced technologies and services. Using a third-party audit process, the program validates a partner’s technology skills, business practices, customer

satisfaction, presales and postsales support capabilities, and other critical factors that customers consider when choosing a trusted partner.

As a Cisco Gold Certified Partner, CDW Canada has met the requirements for attaining the broadest range of expertise across multiple technologies by achieving Cisco advanced specializations in unified communications, routing and switching, security, and wireless LAN. In addition, CDW Canada has integrated Cisco Lifecycle Services into its offerings and is required to maintain high levels of customer satisfaction. Cisco Gold Certification provides CDW Canada with access to comprehensive sales, technical, and lifecycle services training and support available from Cisco.

### **About CDW Canada**

CDW Canada is a leading provider of technology solutions for business, government, education and healthcare. Ranked No. 2 on *CDN's* Top 100 Solution Providers in Canada, CDW Canada has dedicated account managers who help customers choose the right technology products and services to meet their needs. The company's technology specialists and solution architects offer expertise in designing customized solutions and assist customers with the implementation and long-term management of those solutions. Areas of focus include software, network communications, notebooks/mobile devices, data storage and solutions such as virtualization, collaboration, security, mobility and data centre optimization. CDW Canada is a wholly owned subsidiary of Vernon Hills, Illinois-based CDW Corporation, ranked No. 270 on the Fortune 500. In 2012, CDW Canada ranked #28 on Best Workplaces in Canada. For more information, visit [www.CDW.ca](http://www.CDW.ca).

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