



FOR IMMEDIATE RELEASE

**CDW Canada Wins Platinum at
IT in Canada's BusinessPeople's Choice Awards**

*Customers recognize CDW Canada as one of nine solution providers
that make IT work to their business advantage*

Etobicoke, Ontario – December 7, 2009 – CDW Canada, a leading provider of technology solutions for Canadian organizations in the private and public sector, has won a BusinessPeople's Choice Award from IT in Canada, a Canadian Information Technology (IT) network for technology professionals. The BusinessPeople's Choice Platinum IT Solutions Provider Award for 2009 recognizes CDW Canada as a technology solution provider that offers heightened value and excellent service to its customers.

"Everyone at CDW Canada is honoured to receive this award and be recognized for our ability to provide customers with technology solutions that translate into increased efficiency and productivity across their organizations," says Mary Ann Yule, general manager, CDW Canada. "We understand that technology is the key to helping our customers create a competitive advantage in their marketplaces."

During a six-month period, IT in Canada surveyed more than 2,200 Canadian IT managers. As part of this survey they were asked to identify resellers that had helped them use IT to their business advantage. After analyzing the results, IT in Canada identified 101 resellers that qualified as "BusinessPeople's Choice" — resellers that customers endorsed as contributing to their success. This list was narrowed down further to resellers that were most often cited as "Platinum" or "Distinguished" IT Solution Providers. The Platinum and Distinguished categories recognize companies who represent the top 0.5 per cent of all Canadian resellers.

"In a recent interview, CDW Canada General Manager Mary Ann Yule declared that in 2009, CDW Canada's staff was focused on 'talking about the realities of the business' with their customers," says Michael O'Neil, CEO, IT Market Dynamics and Co-Founder and Chief Content Officer, IT in Canada. "The strategy clearly paid off. In 2009, CDW was among nine firms to win a BusinessPeople's Choice Platinum Solution Provider award, in recognition of success in helping customers realize business value from their IT investments."

The organization's awards, which launched this year, were presented at *CRN Canada* magazine's Tides of Change III event held in Toronto on November 25, 2009.

About CDW Canada

CDW Canada Inc. (<http://www.cdw.ca/>) is a leading provider of technology solutions for organizations in the public and private sectors. As a trusted advisor for small and medium sized enterprises (SMEs), CDW Canada provides a single destination for organizations to research, inquire or purchase virtually any technology solution that they require. Customers benefit from one-on-one relationships with knowledgeable account managers who are backed by a team of highly certified IT specialists. Through successful partnerships with over 350 leading technology manufacturers including Adobe, Apple, Cisco, HP, IBM, Lenovo, Lexmark, Microsoft, Oracle, Sun, Symantec, Toshiba and Xerox, CDW Canada draws from a comprehensive selection of 160,000 technology products to help customers find the best technology to meet their unique business needs. Headquartered in Etobicoke, Ontario, CDW Canada is a wholly owned subsidiary of Vernon Hills, Illinois-based CDW Corporation, ranked No. 342 on the FORTUNE 500.

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