

## For Immediate Release

## CDW Canada Ranked 7th on CDN Top 100 Solution Provider List

Leading provider of technology solutions climbs six spots to reach top 10

**Etobicoke, ON** – **May 20, 2008** – CDW Canada, a leading provider of technology solutions for Canadian organizations in the public and private sectors, today announced it has reached number seven on the list of 2007 CDN Top 100 Solution Providers, up from 13 in 2006. These awards recognize the channel achievements of the industry's top solution providers as ranked by annual revenue.

"CDN congratulates CDW Canada for entering top 10 on the CDN Top 100 Solution Provider list," said Paolo Del Nibletto, Editor of CDN. "The industry continues to grow because of its focus on innovation, relationships and people. CDW Canada's continued success as a key technology solutions provider within the Canadian market can be attributed to precisely these three factors: innovative business model, laser-focus on direct customer relationship building in the SMB market, and above-industry-average investment in employee's training, learning and development."

"We are very happy with our new ranking because it means the way CDW puts customers first is working", said Mary Ann Yule, General Manager, CDW Canada. "All CDW coworkers go the extra mile and provide great service each and every day. Our customers rely on us for IT advice and technology to accelerate their business."

CDN, Canada's top-ranked IT channel publication, is a bi-monthly Canadian reseller magazine dedicated to providing resellers with timely, comprehensive coverage of news, events and issues that affect their businesses.

## **About CDW Canada**

CDW Canada Inc. (<a href="http://www.cdw.ca/">http://www.cdw.ca/</a>) is a leading provider of technology solutions for organizations in the public and private sectors. As a trusted advisor for small and medium sized enterprises (SMEs), CDW Canada provides a single destination for organizations to research, inquire or purchase virtually any technology solution that they require. Customers benefit from one-on-one relationships with knowledgeable account managers who are backed by a team of highly certified IT specialists. Through successful partnerships with over 350 leading technology manufacturers including Adobe, Apple, Cisco, HP, IBM, Lenovo, Lexmark, Microsoft, Oracle, Sun, Symantec, Toshiba and Xerox, CDW Canada draws from a comprehensive selection of 160,000 technology products to help customers find the best technology to meet their unique business needs. Headquartered in Etobicoke, Ontario, CDW Canada is a wholly owned subsidiary of Vernon Hills, Illinois-based CDW Corporation, ranked No. 342 on the FORTUNE 500.

-30-

## For more information, please contact:

Katie Rankin/Anita Wong Strategic/Ampersand (416) 961-5595 <u>katie@stratamp.com</u> anita@stratamp.com