

## **FOR IMMEDIATE RELEASE**

## CDW Canada Adds BlackBerry Software and Services to its Line-up of Offerings

Customers to benefit from streamlined purchasing process and expertise from one provider

**ETOBICOKE, Ontario — May 13, 2009 —** CDW Canada, a leading provider of technology solutions for Canadian organizations in the private and public sector, today announced it has added BlackBerry® software and services from Research In Motion (RIM) to its customer offerings.

Canadian organizations are now able to purchase the following BlackBerry software products and services directly from CDW Canada:

- **BlackBerry® Enterprise Server:** Enables a secure, centrally managed link between BlackBerry® smartphones and enterprise systems, corporate phone environments (with BlackBerry® Mobile Voice System), applications and wireless networks.
- **BlackBerry® Professional Software:** Enables up to 30 employees to get wireless access to e-mail, business systems, shared contacts, calendar intranets and more on BlackBerry® smartphones.
- **BlackBerry**® **Technical Support Services:** Tiered offering to BlackBerry Technical Support services at RIM for hardware- or software-related issues.
- Client Access Licenses (CALs)

"We're truly a one-stop shop for our customers, providing them with all the advice, software and support their businesses require," says Mary Ann Yule, general manager, CDW Canada. "By adding BlackBerry software and support services to our extensive line-up of offerings, we're reaffirming our commitment to providing Canadian companies with the technology they want, when they need it."

Trained CDW Account Managers will have the knowledge and be able to provide guidance to help customers make the right choice of BlackBerry products or services for their needs.

"I place a high level of confidence in CDW Canada," says Noel Candido, Senior Technical Analyst, Liberty International Underwriters. "When I need business advice or have a question it will be answered. As an organization already invested in the BlackBerry enterprise offerings, we can continue to count on CDW Canada's team to offer expertise and support."

Existing CDW Canada customers will benefit from the ability to streamline their purchase process, ensuring they only need to shop with one provider for all their IT requirements.

"As a longtime CDW Canada customer, I value the fact that I can make all my IT purchases from one place," says Jason Langdale-Chiasson, IT Coordinator, ControValve Inc. "Knowing I am able to get BlackBerry software and services from the same place I source the rest of my technology needs means I am simplifying my purchasing process even more than before. We can continue to rely on CDW Canada for all our IT requirements while we focus on running our business."

"Improving and expanding customer options when it comes to the initial purchase of technology and the ongoing management of product and service purchases always benefits business users," says Warren Shiau, Lead Analyst, IT Research at The Strategic Counsel. "This announcement from CDW Canada adds more selection for users, and provides a choice that's about delivering more to the customer than just ticking off an order form."

BlackBerry software and services are available from CDW Canada immediately. For more information about BlackBerry products and services available from CDW Canada, please visit www cdw ca

## **About CDW Canada**

CDW Canada Inc. (<a href="http://www.cdw.ca/">http://www.cdw.ca/</a>) is a leading provider of technology solutions for organizations in the public and private sectors. As a trusted advisor for small and medium sized enterprises (SMEs), CDW Canada provides a single destination for organizations to research, inquire or purchase virtually any technology solution that they require. Customers benefit from one-on-one relationships with knowledgeable account managers who are backed by a team of highly certified IT specialists. Through successful partnerships with over 350 leading technology manufacturers including Adobe, Apple, Cisco, HP, IBM, Lenovo, Lexmark, Microsoft, Oracle, Research In Motion, Sun, Symantec, Toshiba and Xerox, CDW Canada draws from a comprehensive selection of 160,000 technology products to help customers find the best technology to meet their unique business needs. Headquartered in Etobicoke, Ontario, CDW Canada is a wholly owned subsidiary of Vernon Hills, Illinois-based CDW Corporation, ranked No. 342 on the FORTUNE 500.

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