



CDW Canada has been recognized as a Great Place to Work®

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CDW Canada has been recognized as one of this year's **Best Workplaces in Canada**. This list, and related stories, appeared in a special national report on Tuesday April 13th, 2010 in *The Globe and Mail*.

A leading provider of technology solutions for Canadian organizations, CDW Canada helps its customers meet or exceed their business goals by getting them the technology they need when they need it. Based on its "Circle of Service" philosophy, CDW Canada hires only motivated, honest, empathetic people with a strong work ethic, equipping them with the training, IT knowledge and resources required to deliver unmatched customer service. The company's commitment to customers, employees and business partners is demonstrated through its comprehensive recruitment and orientation programs; extensive training, learning and development opportunities; open and respectful evaluation process and feedback mechanism; employee appreciation and recognition efforts; and community and philanthropic involvement.

"We are honoured to be named one of the best workplaces in Canada," said Mary Ann Yule, General Manager, CDW Canada. "We recognize that our coworkers are our most valuable asset and we owe much of our success to the people we entrust to run our business. All coworkers at CDW Canada are sincerely committed to creating a unique culture – a culture in which everyone works hard, is valued, can excel, has fun and delivers exceptional service to our customers every day."

This list of "Best Workplaces in Canada" is compiled by Great Place to Work® Institute Canada. The competition process is based on two criteria: two-thirds of the total score comes from a 58-statement survey completed by a random selection of employees, along with their open-ended comments about their organization; the remaining one-third of the score comes from an in-depth review of the organization's culture, including an evaluation of HR policies and procedures. This offers a rigorous representation of the organization from an employee perspective, and an overall portrait of the workplace culture. Together, they provide crucial data relative to the five trust-building dimensions of a great place to work®: credibility, respect, fairness, pride, and camaraderie.

This year's list received over 200 nominations and approximately 41,000 employees (actual number is 40,621) participated in the 2010 "Best Workplaces in Canada" survey.

For information on how to participate in next year's "Best Workplaces in Canada" list or on how to create a Great Place to Work®, please contact the Institute at bestworkplaces@greatplacetowork.ca or visit www.greatplacetowork.ca.

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About the Great Place to Work® Institute: Great Place to Work® Institute is a global research and management consultancy with expertise on workplace transformation and a presence in over 40 countries worldwide. Our mission is to improve society by creating better workplaces. We are best-known for our global Best Workplaces Programme, which we produce in conjunction with prestigious media partners such as the *Financial Times* and *Fortune*. With more than 4,000 organizations taking part in over 44 national lists across the globe, the programme is the world's largest of its kind. We believe passionately that any company or organization can become a great place to work. Our mission is to help you do it.

About CDW Canada: CDW Canada Inc. (<http://www.cdw.ca/>) is a leading provider of technology solutions for organizations in the public and private sectors. As a trusted advisor for small and medium sized enterprises (SMEs), CDW Canada provides a single destination for organizations to research, inquire or purchase virtually any technology solution that they require. Customers benefit from one-on-one relationships with knowledgeable account managers who are backed by a team of highly certified IT specialists. Through successful partnerships with over 350 leading technology manufacturers, CDW Canada draws from a comprehensive selection of 160,000 technology products to help customers find the best technology to meet their unique business needs. Headquartered in Etobicoke, Ontario, CDW Canada is a wholly owned subsidiary of Vernon Hills, Illinois-based CDW Corporation.

-30-

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