



FOR IMMEDIATE RELEASE

**CDW Canada's Mary Ann Yule Appointed to Influential Organization
Dedicated to Enhancing Careers of Women in IT**

Yule to play key role in guiding strategies for Canadian women in technology

Etobicoke, ON – August 23, 2012 – CDW Canada is pleased to announce the appointment of Mary Ann Yule, the company's Vice President and General Manager, to the Canadian Women in Technology (CanWIT) Advisory Council (CAC).

CanWIT, a division of CATAAlliance, is a national volunteer organization dedicated to expanding and enhancing the careers of women in the advanced technology field. The CAC serves as a governing body to provide guidance and advice in relation to the implementation of CanWIT's mandate — to support women in Canada's technology sector — and also offers a community network to assess needs, trends and achievements. Some of the council's roles and activities include providing guidance on advocacy initiatives, advising on community outreach programs, identifying funding and sponsorship opportunities, guiding marketing and brand strategy, providing leadership for mentorship programs and providing advice on student engagement.

"I am honoured to be selected as a member of this very distinguished group," says Yule. "The IT industry offers incredible career development and personal growth opportunities for Canadian women. As a person who strongly believes in mentorship and education, I look forward to helping the CAC promote and support the careers of women in IT."

Yule brings more than 15 years of extensive leadership, marketing, sales, and product and partner management experience to her new role on the Council. Under her leadership, CDW Canada has become one of Canada's top five technology providers, one of Canada's Top 100 Employers and one of the top workplaces for women. Through Yule's guidance, CDW Canada offers programs and initiatives to help nurture female coworkers including the Women's Opportunity Network.

"Mary Ann is a great asset to our council and the CanWIT family. Her significant leadership experience, commitment to customer loyalty, and results-driven focus made her a natural fit for our team," says Dr. Catherine Aczel Boivie, CEO and Chair, CanWIT. "We look forward to working with Mary Ann as we aim to build a better business environment of support and success for women in technology."

About CDW Canada

CDW Canada Inc. (<http://www.cdw.ca/>) is a leading provider of technology solutions for organizations in the public and private sectors. As a trusted advisor for small and medium sized enterprises (SMEs), CDW Canada provides a single destination for organizations to research, inquire or purchase virtually any technology solution that they require. Customers benefit from one-on-one relationships with knowledgeable account managers who are backed by a team of highly certified IT specialists. Through successful partnerships with more than 350 leading technology manufacturers, CDW Canada draws from a comprehensive selection of 160,000 technology products to help customers find the best technology to meet their unique business needs. Headquartered in Etobicoke, Ontario, CDW Canada is a wholly owned subsidiary of Vernon Hills, Illinois-based CDW Corporation, ranked No. 270 on the FORTUNE 500. In 2011, CDW Canada ranked #25 on Best Workplaces in Canada.

About CanWIT, a Division of CATAAlliance

Canadian Women in Technology (CanWIT, a division of CATAAlliance) is a national volunteer organization with the aim of: 1) encouraging young women to consider a career in a technology field, 2) help accelerate, retain, and support the careers of women already in the field, and 3) through its partnership with Springboard Enterprises offer a premier platform for entrepreneurs, investors, and industry experts to meet and build great women-led technology-based businesses.

More information on CanWIT is available at www.canwit.ca.

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