Why Buy A Commercial Grade TV?

In the same way a pro photographer uses a purpose-built camera, or a construction worker will use commercial grade tools, your business demands a purpose built commercial grade flat panel television. Commercial grade televisions are built to withstand constant use and withstand harsh public environments. Whether you own a sports bar, restaurant or even an airport, you expect that your panels will provide entertainment and information in an always-on environment with no down time. LG uses commercial grade components which are designed to expand the life of your flat panel. Key considerations such as heat, dust and humidity all play a role in the build quality of an LG commercial grade panel. Not only is the construction of a commercial grade panel superior to your panel at home, the “back-end” infrastructure allows you to post content that is important to you with ease. You may be tempted to pick up an inexpensive consumer panel for your business, but like all reputable businesses there is a reason the pros use pro gear. Your TV should be no exception.

Optimized Features for Commercial Use

<table>
<thead>
<tr>
<th>Advantages</th>
<th>LG Commercial TV</th>
<th>Consumer TV</th>
</tr>
</thead>
<tbody>
<tr>
<td>WARRANTY</td>
<td>2 Years</td>
<td>1 Year</td>
</tr>
<tr>
<td>ON SITE SERVICE</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>USB CLONING</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>PUBLIC DISPLAY MODE</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>MULTI IR</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>WELCOME SCREEN</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>LONG TERM COST</td>
<td>Lower</td>
<td>Higher</td>
</tr>
</tbody>
</table>

DURABILITY
LG Commercial TVs are manufactured with commercial grade components to extend the product lifespan over the conventional consumer TV.

PUBLIC DISPLAY MODE
From channel selection to energy-saving features, Public Display Mode allows you to control the TV settings in your business area, to prevent misuse by customers.

WELCOME SCREEN
Welcome visitors with a warm greeting message that includes your business name and logo.

USB CLONING
The USB Cloning feature allows you to simply copy the TV settings onto all TVs using a USB stick.

MULTI IR
Multi IR function eliminates the remote control signal interference between TVs in multiple dwelling rooms.*

*This system will work using the same LG TV model. (Optional 124-213-10 required)
Upgrade LG Commercial TVs with LG SuperSign TV
TV TUNER BUILT-IN DIGITAL SIGNAGE

DELIVER YOUR MESSAGES
while broadcasting live channels simultaneously

AN AFFORDABLE ALL-IN-ONE DISPLAY SOLUTION
No need to purchase any additional hardware or software.

SIMPLE CONNECTIVITY
Needs only a power, LAN connection and a USB to operate.

FREE SUPERSIGN LITE
• 32 pre-installed templates for multiple verticals
• Schedule your messages to show on which TVs, and when they show
• Remotely control maximum 50 TVs over the network

32 Free templates

HOW TO USE SUPERSIGN TV

Option 1. Stand-alone

Option 2. Networked TVs

For more information, please visit www.lgecommercial.com or contact your Account Manager
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