



FOR IMMEDIATE RELEASE

More than half of Canadian businesses have integrated mobile technology into their IT environments, CDW Canada survey reveals

Forty-eight per cent cite wireless and mobility as strategic IT priorities

Etobicoke, ON – March 5, 2014 – [CDW Canada](#), a leading provider of technology products, solutions and services for Canadian organizations in the private and public sectors, has announced the findings of a new survey that revealed 56 per cent of Canadian organizations have already integrated tablet PCs within their IT environment. The survey also showed that 48 per cent of survey respondents rank mobility and wireless among the highest priorities for their organizations in 2014.

According to the CDW Canada survey, 36 per cent of survey respondents said tablet PCs running the Windows 8 operating system best align with current business priorities, followed closely by the Apple iPad/iOS with 22 per cent. The survey also showed that when it comes to considering mobility strategies within the organization, 21 per cent of survey respondents felt mobility was the biggest IT project of last year. The top mobility and wireless concerns of Canadian organizations include managing devices (31 per cent), securing corporate data (20 per cent), and maintaining network performance (20 per cent).

“The use of mobile devices such as smartphones and tablets has become ubiquitous for Canadians, and Canadian organizations are fast recognizing and responding to this reality,” says Daniel Reio, Director of Marketing for CDW Canada. “As employees look to remotely access the corporate network, it’s become incumbent upon companies of all sizes to ensure the mobile experience is satisfactory while making sure that corporate data is inherently secure.”

As one of Canada’s leading technology solution providers, CDW Canada recognizes the importance of leveraging technologies such as wireless and mobility across organizations. With CDW Canada’s mobility management solutions and team of technology specialists and solution architects, businesses can benefit from a customized IT solution that enables them to achieve strong network protection, enhanced corporate security, and simplified maintenance.

For more information about CDW Canada’s mobile solutions, visit <http://www.cdw.ca/mobility>.

About CDW Canada

CDW Canada is a leading provider of technology solutions for business, government, education and healthcare. Ranked No. 2 on CDN’s Top 100 Solution Providers in Canada, CDW Canada has dedicated account managers who help customers choose the right technology products and services to meet their needs. The company’s technology specialists and solution architects offer expertise in designing customized solutions and assist customers with the implementation and long-term management of those solutions. Areas of focus include software, network communications, notebooks/mobile devices, data storage and solutions such as virtualization, collaboration, security, mobility and data centre optimization. CDW Canada is a wholly owned subsidiary of Vernon Hills, Illinois-based CDW Corporation, a Fortune 500 company. In 2012, CDW Canada ranked #28 on Best Workplaces in Canada. For more information, visit www.CDW.ca.

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Page 2

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