



**FOR IMMEDIATE RELEASE**

**CDW Canada customer survey shows Tablet PCs are top of mind**

*Technology solutions provider expands product line-up for customers  
with the addition of HP TouchPad*

**Etobicoke, ON — July 19, 2011** — CDW Canada, a leading provider of technology solutions for Canadian organizations in the public and private sectors, today announced results from a recent customer poll regarding tablet PCs. The survey, conducted at the company's annual Business Technology Expo in May 2011, shows Canadian customers will be looking at tablet devices very closely over the next year both for business and personal use.

Highlights of the survey results:

- 49 per cent of respondents said their workplace plans on purchasing tablet PCs for employee use
- Of those, 64 per cent said company tablet PC purchases will be to add to their existing PC and desktop environment
- 58 per cent of respondents are planning to purchase a tablet PC for personal use this year

“Our customers are telling us that they are interested in adding tablet PCs to their current environment in order to maximize employee productivity,” says Mary Ann Yule, Vice President and General Manager, CDW Canada. “Results from our poll indicate there is a definite interest in leveraging tablets for work purposes. With so many options and new devices on the market, CDW Canada has the expertise to help our customers understand which solutions best meet their specific needs.”

CDW Canada has added the new HP TouchPad — which launched on July 15 in Canada — to its already extensive list of tablet and tablet PC device offerings, including the Apple iPad, ASUS Eee Pad, BlackBerry PlayBook, Motorola XOOM, Toshiba Tablet and many more.

The TouchPad is the first tablet on the market that uses the HP webOS operating system. It is available in two versions, featuring 16 or 32 gigabytes of memory<sup>(1)</sup>. Connecting to the Internet via built-in Wi-Fi<sup>(2)</sup>, the TouchPad measures 9.45" wide by 7.48" high by 0.54" deep, and weighs approximately 1.6 pounds.

“As a longstanding HP partner, CDW Canada is excited to offer customers the HP TouchPad,” Yule says. “By adding this new webOS device from HP to our wide range of technology product offerings, we’re providing even more choice when it comes to portable computing.”

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**About CDW Canada**

CDW Canada Inc. (<http://www.cdw.ca/>) is a leading provider of technology solutions for organizations in the public and private sectors. As a trusted advisor for small and medium sized enterprises (SMEs), CDW Canada provides a single destination for organizations to research, inquire or purchase virtually any technology solution that they require. Customers benefit from one-on-one relationships with knowledgeable account managers who are backed by a team of highly certified IT specialists. Through successful partnerships with more than 350 leading technology manufacturers, CDW Canada draws from a comprehensive selection of 160,000 technology products to help customers find the best technology to meet their unique business needs. Headquartered in Etobicoke, Ontario, CDW Canada is a wholly owned subsidiary of Vernon Hills, Illinois-based CDW Corporation. In 2010, CDW Canada ranked #36 and #16 on Best Workplaces in Canada and Great Workplaces for Women respectively.

-30-

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- (2) Internet access within wireless coverage area only. Wi-Fi within range of 802.11a/b/g/n Wi-Fi network. Some Wi-Fi hotspots may require fee for usage. Not all web content may be available. Email and related information required for setup and activation.