



CDW Canada Sponsors Canadian IndyCar Driver Alex Tagliani in the Honda Indy Toronto and Edmonton

Technology solutions provider proudly supports Tagliani on his quest for Victory Circle

ETOBICOKE, ON – July 8, 2011 – CDW Canada, a leading provider of technology solutions for Canadian organizations in the public and private sectors, announced today its sponsorship of popular Canadian race car driver Alex Tagliani in the Honda Indy Toronto and Honda Indy Edmonton. Tagliani is one of only three Canadian drivers entered in the Toronto event, which will be run at Exhibition Place from July 8 to 10, 2011.

“We’re pleased and proud to be sponsoring Alex in these exciting IndyCar races,” says Mary Ann Yule, Vice President and General Manager, CDW Canada. “In the world of technology, speed and precision is vital — just as in the racing world. Alex is a great representative of racing in Canada, and his skill, perseverance and positive attitude have made him one of the best Canadian racers ever. As a Canadian company, we’re particularly strong supporters of his journey to the finish line in Toronto and Edmonton.”

Tagliani enters the Honda Indy Toronto fresh from back-to-back pole position in Texas and Indianapolis where he won the prestigious Indy 500 Pole Award, becoming the first Canadian ever to win 500 pole. Driving for the Sam Schmidt Motorsports team, the Montreal native has enjoyed much success during his career. After driving in the Champ Car World Series from 2000 to 2007, he now competes in the IZOD IndyCar Series where he recorded five top-ten finishes last year and finished 13th overall.

The Honda Indy Toronto is Ontario’s largest annual sporting event, and this year’s race marks the 25th anniversary of open-wheel racing excitement on the streets of Toronto. The 11-turn temporary street course near downtown Toronto has proven to be one of the most challenging IndyCar courses anywhere, and has hosted many of the world’s top drivers. Following this weekend’s race, CDW Canada’s support of Alex Tagliani will continue at the Honda Indy Edmonton from July 22 to 24, 2011.

About CDW Canada

CDW Canada Inc. (<http://www.cdw.ca/>) is a leading provider of technology solutions for organizations in the public and private sectors. As a trusted advisor for small and medium sized enterprises (SMEs), CDW Canada provides a single destination for organizations to research, inquire or purchase virtually any technology solution that they require. Customers benefit from one-on-one relationships with knowledgeable account managers who are backed by a team of highly certified IT specialists. Through successful partnerships with more than 350 leading technology manufacturers, CDW Canada draws from a comprehensive selection of 160,000 technology products to help customers find the best technology to meet their unique business needs. Headquartered in Etobicoke, Ontario, CDW Canada is a wholly owned subsidiary of Vernon Hills, Illinois-based CDW Corporation.

About Sam Schmidt Motorsports

Sam Schmidt Motorsports (SSM) was established in 2001 and is owned by former driver Sam Schmidt, who was paralyzed (quad) in 2000 after a crash during testing at Walt Disney World Speedway in Orlando, Fla. As a car owner, Schmidt fields cars in the IZOD IndyCar Series, including the Indianapolis 500, and the Firestone Indy Lights Championship. SSM is the most successful team in Firestone Indy Lights with 41 race wins and four championships. In addition, SSM has qualified 12 cars in the Indianapolis 500 since 2001 and in 2011 won the coveted Indy 500 Pole with driver Alex Tagliani.

The Sam Schmidt Paralysis Foundation (SSPF) was started in 2000. SSPF is leading the charge to cure paralysis by funding scientific research, medical treatment, rehabilitation and technological advances, benefiting stroke victims and people diagnosed with ALS, Alzheimer's and Parkinson's diseases. For more information, visit www.samschmidt.org.

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