



## CDW Canada recognized as a Great Place to Work® for second consecutive year

*Technology solutions provider also named a Great Place to Work for women*

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CDW Canada has been recognized as one of this year's Best Workplaces in Canada by the Great Place to Work® Institute, ranked as number 36 in the category for less than 1,000 employees and 16th in the Great Workplaces for Women category. This list, and related stories, appeared in a special national report on April 12, 2011 in *The Globe and Mail*.

CDW Canada, a leading provider of technology solutions for Canadian organizations, works closely with customers to meet or exceed business goals by helping them find the technology they need when they need it. Through its extensive recruitment and hiring processes, CDW Canada aims to hire driven, enthusiastic and honest people dedicated to customer service. Based on the company's "Circle of Service" philosophy, CDW Canada provides comprehensive training and orientation programs, equipping employees with IT knowledge and all the resources required to deliver exemplary customer service. Dedication to employees' growth and advancement is also demonstrated through various learning and development opportunities; an open and respectful evaluation process and feedback mechanism; employee appreciation and recognition efforts; and community and philanthropic involvement.

"We are thrilled to again be named one of the Best Workplaces in Canada, and honoured to be selected as a Great Workplace for Women," said Mary Ann Yule, Vice President, CDW and General Manager, CDW Canada. "Our coworkers have great passion and dedication. Their level of commitment to our customers is amazing and this fosters a truly unique workplace culture where coworkers can have fun and be the best at what they do."

This list of "Best Workplaces in Canada" is compiled by Great Place to Work® Institute Canada. The competition process is based on two criteria: two-thirds of the total score comes from a 58-statement survey completed by a random selection of employees, along with their open-ended comments about their organization; the remaining one-third of the score comes from an in-depth review of the organization's culture, including an evaluation of HR policies and procedures. This offers a rigorous representation of the organization from an employee perspective, and an overall portrait of the workplace culture. Together, they provide crucial data relative to the five trust-building dimensions of a great place to work®: credibility, respect, fairness, pride, and camaraderie.

This year's list received over 230 nominations and approximately 44,000 employees participated in the 2011 "Best Workplaces in Canada" survey.

For information on how to participate in next year's "Best Workplaces in Canada" list or on how to create a Great Place to Work®, please contact the Institute at [bestworkplaces@greatplacetowork.ca](mailto:bestworkplaces@greatplacetowork.ca) or visit [www.greatplacetowork.ca](http://www.greatplacetowork.ca).

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**About the Great Place to Work® Institute:** Great Place to Work® Institute is a global research and management consultancy with expertise on workplace transformation and a presence in 46 countries worldwide. Our mission is to improve society by creating better workplaces. We are best-known for our global Best Workplaces Programme, which we produce in conjunction with prestigious media partners such as the Globe and Mail, the Financial Times and Fortune. With more than 5,500 organizations taking part in over 46 national lists across the globe, the programme is the world's largest of its kind. We believe passionately that any company or organization can become a great place to work. Our mission is to help you do it.

**About CDW Canada:** CDW Canada Inc. (<http://www.cdw.ca/>) is a leading provider of technology solutions for organizations in the public and private sectors. As a trusted advisor for small and medium sized enterprises (SMEs), CDW Canada provides a single destination for organizations to research, inquire or purchase virtually any technology solution that they require. Customers benefit from one-on-one relationships with knowledgeable account managers who are backed by a team of highly certified IT specialists. Through successful partnerships with more than 350 leading technology manufacturers, CDW Canada draws from a comprehensive selection of 160,000 technology products to help customers find the best technology to meet their unique business needs. Headquartered in Etobicoke, Ontario, CDW Canada is a wholly owned subsidiary of Vernon Hills, Illinois-based CDW Corporation

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