



**FOR IMMEDIATE RELEASE**

## **CDW Canada revs up support for Honda Indy Toronto and Edmonton Indy**

*Technology solutions provider an official sponsor of both Canadian race events*

**Etobicoke, ON – June 21, 2012** – CDW Canada, a leading provider of technology solutions for Canadian organizations in the public and private sectors, today announced its sponsorship of the Honda Indy Toronto and the Edmonton Indy.

“We are excited to sponsor these two, premier Canadian racing events,” said Mary Ann Yule, Vice President and General Manager at CDW Canada. “We appreciate the special skill shown by these elite drivers and the sophisticated technology used in racing; our support of this thrilling sport has become a tradition for CDW Canada and we’re proud to be a part of the Toronto and Edmonton races again.”

The importance of technology to racing is paramount. Technology solutions become a competitive advantage on the track, enabling the race team to quickly and reliably monitor the car’s performance. With drivers looking for every advantage to improve their time, the right technology can mean an added edge on race day. This makes CDW Canada a natural partner for these race events.

As part of its agreement, CDW Canada will provide sponsorship of the Honda Indy Toronto’s VIP Club: *The VIP Club presented by CDW Canada* and have on-track branding in the Edmonton and Toronto races.

“We are always looking for ways to increase the quality of the hospitality experience at the Honda Indy Toronto,” said Charlie Johnstone, Vice President and General Manager of the Honda Indy Toronto. “This new partnership with CDW Canada will help us do that. We are pleased to have this leading innovator in technology on board as one of our sponsors.”

“We are extremely pleased to have onboard as a sponsor for the Edmonton Indy race in July CDW Canada, one of the leading technology solutions providers in Canada,” commented Ike Janacek, General Manager of the Edmonton Indy.

### **About Honda Indy Toronto**

The Honda Indy Toronto takes place July 6-8, 2012 on the streets surrounding Exhibition Place near Lake Ontario and downtown Toronto. With 26 years of IndyCar racing history in Toronto, the Honda Indy Toronto is among the most respected motorsports events in North America and includes the fastest racing series on the planet, celebrity athletes, and a festival of live entertainment and interactive activities. For more information, visit [www.hondaindytoronto.com](http://www.hondaindytoronto.com).

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**About Edmonton Indy**

The Edmonton Indy takes place July 20 to 22, 2012 on the streets on the north side of the City Centre Airport. This year's event will feature the best collection of racing series that has ever hit the pavement in the City of Champions. World class open wheel drivers of the IZOD IndyCar Series will once again be challenged by the newly designed race course that debuted in 2011. For more information, visit <http://www.edmontonindy.com>.

**About CDW Canada**

CDW Canada Inc. (<http://www.cdw.ca/>) is a leading provider of technology solutions for organizations in the public and private sectors. As a trusted advisor for small and medium sized enterprises (SMEs), CDW Canada provides a single destination for organizations to research, inquire or purchase virtually any technology solution that they require. Customers benefit from one-on-one relationships with knowledgeable account managers who are backed by a team of highly certified IT specialists. Through successful partnerships with more than 350 leading technology manufacturers, CDW Canada draws from a comprehensive selection of 160,000 technology products to help customers find the best technology to meet their unique business needs. Headquartered in Etobicoke, Ontario, CDW Canada is a wholly owned subsidiary of Vernon Hills, Illinois-based CDW Corporation, ranked No. 270 on the FORTUNE 500. In 2011, CDW Canada ranked #25 on Best Workplaces in Canada

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