



FOR IMMEDIATE RELEASE

CDW Canada survey reveals Canadian firms require stronger approach to mobility security: 58 per cent still don't have a mobile device policy in place

Effective mobility best practices needed to ensure Canadian firms better secure mobile environments and increase productivity

Etobicoke, ON – November 4, 2014 – CDW Canada, a leading provider of technology solutions for Canadian organizations in the public and private sectors, today announced findings from a customer survey that finds that despite security risks, 58 per cent of Canadian organizations do not yet have a Bring-Your-Own-Device (BYOD), Choose-Your-Own-Device (CYOD) or Mobility-Device-Management (MDM) policy in place. Almost 32 per cent of respondents cited security as the biggest concern related to mobility management.

Of this 58 per cent, 26 per cent are currently working on implementation; and 23 per cent said plans were in place to implement a policy within the next year.

“With the increased use of employee-owned mobile devices in Canadian organizations, it is imperative that the IT environment is effectively secured and protected from cybercrime and malware threats,” says Daniel Reio, Director of Marketing for CDW Canada. “Firms are looking to strike a careful balance between managing a more mobile and collaborative workforce while ensuring IT departments can proactively protect sensitive company assets and information. Our survey underscores why CDW Canada works with customers to help develop stronger mobility best practices by implementing MDM solutions that protect and secure company information and sensitive data.”

CDW Canada’s technology specialists help organizations of all sizes maintain their existing IT infrastructures and secure mobile device environments, freeing up IT departments to build innovative solutions that create new business opportunities. CDW Canada’s services are designed to address the key pillars for integrating and simplifying total mobility management, including the development of a roadmap; creating data and device policies; mobile security; and network assessment, design and optimization.

For more information about CDW Canada’s mobile security solutions, visit <http://www.cdw.ca/mobility>.

CDW Canada’s IT survey was conducted at the company’s annual Business Technology Expo (BTEX) customer event.

About CDW Canada

CDW Canada is a leading provider of technology solutions for business, government, education and healthcare. Ranked the No. 1 solution provider in Canada on the Computer Dealer News Top 100 Solution Providers' list, CDW Canada has dedicated account managers who help customers choose the right technology products and services to meet their needs. The company's technology specialists and solution architects offer expertise in designing customized solutions and assist customers with the implementation and long-term management of those solutions. Areas of focus include software, network communications, notebooks/mobile devices, data storage and solutions such as virtualization, collaboration, security, mobility and data centre optimization. CDW Canada is listed on the Financial Post 500 list, as well as named a Great Place to Work® and is a wholly owned subsidiary of Vernon Hills, Illinois-based CDW Corporation, a Fortune 500 company. For more information, visit www.cdw.ca.

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