



## Be penny-wise. Pay for equipment as you use it.

Control technology obsolescence in your business with a clear path to upgrades through Apple Financial Services. Financing lets you pay for technology while you use it, not before.

Financing also allows for better control over cash flow, typically requires no up-front payment, and lets you bundle Apple systems, services and software into one manageable payment.

**24 month FMV lease at 0%\* for leases \$5,000 or more.**  
**30 month FMV lease at 0%\* for leases \$10,000 or more.**

To calculate your lease payment, simply divide the dollar amount of your equipment list by the number of months you would like to lease.

#### Offer details

- Promotional rates available for all Apple equipment, software and services except iPad. iPad may be added at combined rate.
- Business customers in U.S. only
- Signed lease documents due by September 30, 2010 to qualify
- Lease structure:
  - \*FMV: 0% rate is applicable to periodic lease payments during the initial term. Subject to standard end-of-term conditions for a Fair Market Value lease.
- Lease agreement subject to all standard fees, taxes and shipping charges
- Maximum of 20% soft costs (Ex: Apple software, AppleCare)
- End-of-term options include:
  - return equipment
  - extend lease at new term
  - purchase equipment at Fair Market Value (FMV)
- Subject to credit and document approval

**Call me, your Authorized Apple Reseller Representative to learn about these and other great offers from Apple Financial Services.**

