SELF-REPLICATING
OPPOSITIONAL
FORCES.

Viruses. Worms. Rootkits. Malware. The never-ending stream of new threats won’t be ending any time soon. And while you hear about attacks all the time, it’s easy to assume that you’re sufficiently protected. Until, of course, it becomes clear that you’re not.

To complicate matters, your network perimeter now reaches as far as your most-remote remote worker. As far as that may be, your network protection has to reach. Lucky for you, we understand the changing landscape, and we’ll help make sure you’re ready for the terrain.
Evolving Threats, Same Old Protection.

With more than 286 million new malware variants detected in 2010, it’s a wonder anyone can stay ahead. These new threats prey on system vulnerabilities, which are being discovered at an alarming rate. Mobile operating system vulnerabilities were up 42% since 2009, contributing to a total of more than 6000 new operating-system vulnerabilities in 2010. But protecting your network isn’t impossible. We know what it takes, and can help your network protection adapt just as quickly as the threats.

Layer After Layer of Protection

With thousands of new threats emerging daily, the best protection is multilayered. Additional layers of security give your system more chances to catch and deflect threats as they try to enter your network. We can help you choose the right combination of defenses to keep your network secure.

- **Firewalls** inspect traffic and permit or deny access based on set policies.
- **Virtual Private Networks (VPNs)** provide secure remote network access to your mobile workforce.
- **Web filtering** allows you to monitor and control web access, blocking unsafe or inappropriate sites.
- **E-mail filtering** monitors e-mail for malware and confidential information.
- **Intrusion protection** analyzes network traffic in order to detect signs of malicious behavior.
- **Antivirus/antispyware** inspects e-mail and other traffic for a variety of threats and eliminates or quarantines malware to prevent its spread.
- **Antispam** reviews e-mails for signs of spam and blocks or reroutes it to a special spam repository.

The Aftermath of an Attack

Companies without sufficient security in place will quickly learn of the extensive costs of a data breach. A study of 45 U.S. organizations showed the annual average cost of cleaning up after attacks is $3.8 million per year. One company reported a cost of $52 million. And those figures include only the cost of the response to a breach, not the cost of preventive security measures. It is also common for some attacks to go unnoticed. When data is compromised, the original files remain in place, so the loss of information may never be detected or reported. The lasting effects on a company can also be hard to quantify. A security breach that involves exposure of customer or client data can be especially damaging. This sort of negative impact on a company’s reputation can damage existing customer relationships and make the acquisition of new customers considerably more difficult.

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1 Symantec Internet Security Threat Report: Trends for 2010, April 2011
2 Cybercrime costs a business $3.8 million/year, study finds, July 2010, Network World
WE GET IT. AND WE CAN HELP YOU PROTECT YOUR NETWORK.

We know that keeping your network safe helps keep your company safe. And we understand both the importance of a strategic security plan and how to implement one. We can help you choose what’s right for your company and work closely with a variety of partners to bring you the latest technology. We've even earned special recognition as a Symantec Platinum Partner and McAfee ElitePartner. Your CDW account manager can offer the one-on-one support you need through every phase of your project. Plus, every account manager is backed by industry-certified solution architects who provide specific expertise. And for an in-depth analysis of your current network protection, we offer a Rapid Vulnerability Audit that can discover weaknesses and recommend improvements.

MEET PEOPLE WHO GET IT

STAN O. — Manager, Security Practice

One of my key priorities is staying on top of changing technology. This helps me deliver the right solutions for my customers’ particular business needs.

For example, my team received a call from a customer who wanted some additional hard drive space because his staff was constantly running out of room on their server. After some diagnostics, we determined that their server was compromised; it had been partitioned and was hosting a website that had nothing to do with the business. We were able to help the customer put a higher level of security in place to prevent this type of unauthorized access from happening again.

JEREMY W. — Security Solution Architect

My philosophy? Listen to what customers need — otherwise, you won’t hear from them again. At CDW, we give a variety of industry-related advice and recommendations based on our customers’ actual needs.

With all the great information out there, it’s never necessary to squeeze a square peg into a round hole. Some of our partners have great blogs and forums that share their hands-on experience to help people find quick resolutions to common issues. I use these tools frequently and pass along the information to my customers, saving them time on the phone with support.
USE THE POWER OF OUR PARTNERSHIPS.

AN ESTABLISHED MARKET LEADER IN DATA PROTECTION

Symantec is a global leader in backup software, enabling businesses and consumers to have confidence in a connected world. They help customers protect their infrastructure, information and interactions by delivering software and services that address risks to security, availability, compliance and performance. CDW works closely with Symantec and is a Symantec Platinum Partner.

DELIVERING COMPREHENSIVE PROTECTION

CA Technologies offers threat management solutions that help create safe, reliable infrastructures for companies. With products designed to counter the latest threats and simplify the security process, you'll find innovations such as centralized policy management, pain-free installations and new scanning technologies. CDW has technical sales accreditations for backup, replication and high availability for CA products.

A STANDOUT DEDICATED SECURITY TECHNOLOGY COMPANY

McAfee’s state-of-the-art products, solutions and technologies protect systems and networks around the globe. From antivirus, firewalls and e-mail security to encryption, DLP, IPS and more, McAfee solutions deliver complete virus protection and Internet security. CDW has over 75 certified McAfee security solution architects on staff and is a McAfee ElitePartner as well as a two-time McAfee Partner of the Year.

Contact your CDW account manager directly or call 800.800.4239.
Or, for more information, visit our Solutions Center at CDW.com/threat

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