GETTING AHEAD WHEN MICROSECONDS MATTER.

NETWORK OPTIMIZATION

You need speed. To keep up with the accelerated pace of the industry, you must maximize network efficiencies. And with an entire team dedicated to securities and investments, we know what technology can give you an edge over the competition.
WIN THE RACE AGAINST TIME.

It’s a highly aggressive industry. Your firm is constantly competing to be the best. Trades are won and lost over microseconds. And now the total net assets on Electronic Trading Floors have more than tripled to just under $1 trillion. So your firm is handling more trades than ever before. With so much at stake, having the quickest and most up-to-date technology is essential. Because if your technology isn’t up to speed, you’ll lose out. We get it, and we can help you get ahead.

5.2 microseconds is the fastest latency today with industry goals of 1 microsecond.²

NETWORKING. SOLVED.

Working with industry-leading partners, we offer a variety of network solutions to help get your firm up to speed. Our securities and investments account managers are experts in the technology needs of the financial industry. So they can recommend the high-powered technology your firm needs. From switches to security to optimization and unified communications (UC), you’ll be on the leading edge.

MEET SOMEONE WHO GETS IT

TOM B.
CDW Securities and Investments Account Manager

The buying and the selling. The immense flow of data. The fast pace that just keeps getting faster. You deal with it daily. So does your account manager. Every member of our securities and investments team is highly trained and gets the ins and outs of the industry, and the technology that powers it.

Got questions about technology? Get the answer, from someone who gets IT.

CERTIFICATIONS
Cisco Sales Expert, Arista Sales Expert, Myricom Sales Specialist, Symantec Sales Expert, VMware Sales Professional

¹“What’s Ahead?” tradermagazine.com

To learn more, contact your CDW securities and investments account manager, visit CDW.com/securities or call 800.706.4239 today.
INCREASE YOUR SPEED AT THE FLIP OF A SWITCH.

NETWORK SWITCHES

Offering a wide range of high-performing network switches, we can help your traders make transactions in microseconds. High-density 10GbE switches help you maximize performance with fewer complexities. And communication can be streamlined with Layer 2 edge switches that enable high-performance applications like IP telephony and wireless and video with PoE connectivity. With your network faster than a speeding bullet, you’ll be on top of your game.

Partnering with industry leaders like Cisco, Juniper and Arista, your CDW account manager will help you choose the best network switches for your firm. With high-speed/low-latency network switches in place, your network will be fast, and your data can flow smoothly.

To learn more, contact your CDW securities and investments account manager, visit CDW.com/securities or call 800.706.4239 today.
**KEEP INTRUDERS AT BAY.**

**NETWORK SECURITY**

With your data moving at the speed of light, you want to make sure nothing slips through the cracks. Because missing data could mean missing millions. At CDW, we offer a wide range of solutions to help you make sure you're protected from outside attacks. Non-invasive data collection monitors your data without impacting applications. Get set up with antivirus protection and edge-to-edge security to maximize protection and minimize interruptions. So no matter how fast your data is moving, you can help keep it out of the wrong hands.

Our dedicated account managers and solution architects work with industry leaders like Cisco, NetScout and HP so you know you'll be getting top-of-the-line security. And with proper protection in place, we'll help make sure your network can still fly without compromising network access controls.

To learn more, contact your CDW securities and investments account manager, visit CDW.com/securities or call 800.706.4239 today.

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**Cisco® SA 520 Security Appliance**

An all-in-one solution

CDW 1843322

$419.99

Whether in the office or working remotely, your staff can securely access the resources they need, while your organization is protected from unauthorized access and Internet threats. Combines high-speed connectivity with integrated VPN e-mail and web security capabilities.

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**NetScout® nGenius® InfiniStream® Appliances**

Flexible and reliable Intelligent Data Sources to provide packet flow–based visibility for all applications and services that flow across global networks

CDW 2277167

• Noninvasive data collection, with no impact to network, applications or services, providing granular visibility into LAN, WAN and virtualized computing environments
• Speeds problem diagnosis by continuously recording traffic; no need to wait for incidents to recur
• Simplifies troubleshooting with intuitive, expert analysis to find performance anomalies and isolate root cause
• Enables faster problem resolution, restoring optimal performance and minimizing impact of network and application issues
• Available in a variety of storage and performance configurations to scale to any environment

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**HP 7203dl Secure Router**

Modular branch-office high-performance router

CDW 761386

$1716.99

The HP 7203dl Secure Router provides an affordable and scalable platform for facilities of any size to connect branch offices to their headquarters location.

• High-performance routing with integrated security and convergence capabilities
• Simplicity of deployment, management and support
• Low total cost of ownership
NOTHING GETS LOST IN TRANSLATION.

UNIFIED COMMUNICATIONS

We can help make sure your firm’s communications are as smooth as your transactions with a wide range of technology solutions. From across the room to across the country. We’ll help you communicate more efficiently with instant messaging, conferencing and enterprise voice capabilities. Using state-of-the-art devices like Polycom SoundStation conference phones, we’ll help your conversations be heard amongst the chaos. Cisco IP phones with touchscreen displays and HD voice help your phone conversations keep up with your activity. And with Microsoft Lync, everything is available through one easy-to-use interface that won’t disturb your network’s performance.

Our securities and investments account managers will work with you to make sure you are getting the solution that’s right for you. With UC from leading brands such as Cisco, Polycom and Microsoft Lync, you’ll get a wide range of top-of-the-line options to choose from. Consider yourself connected.

To learn more, contact your CDW securities and investments account manager, visit CDW.com/securities or call 800.706.4239 today.

Cisco® Unified IP Phone 9971 Standard – IP video phone
CDW 1959238
$864.99
This phone has advanced collaborative media endpoint that provides voice, video, applications and accessories. Highlights include interactive multiparty video, high-resolution color touch-screen display, High-Definition voice (HD voice), desktop Wi-Fi connectivity, Gigabit Ethernet and an ergonomic design and user interface designed for simplicity and high usability.

Polycom® SoundStation2™ EX
Conference phone with caller ID
CDW 726772
$582.99
• Resists interference from mobile phones
• Acoustic Clarity Technology for remarkable voice quality
• Ideal for small- to medium-sized conference rooms
• Dynamic Noise Reduction (DNR) provides maximum microphone sensitivity and reduces room/background noise

Microsoft® Lync™ Server 2010 Standard
A complete unified communications solution
Open License Business
CDW 2250744
$667.99
• Find and communicate with the right person — anytime, anywhere, on any device
• Increase IT control and visibility to meet changing business requirements
• Simplify management and scalability while maximizing IT resources and budgets
• Reduce other costs associated with tape-based backup

1 Purchase five licenses OR one processor license to qualify for the Microsoft Open License Business program; media must be purchased separately; call your CDW account manager for details
In an industry where time is money, it’s time to get fast and furious. We’re here to help. Our account managers are highly trained on the ins and outs of securities. They can help you find not only the latest technology, but the technology that’s right for you.

ACCOUNT MANAGERS
Get industry-leading brands from industry-certified experts. Highly trained and specialized in securities and investments technology, they’re equipped to understand the complexities of financial services. They can help assess your current technology situation and find the right networking solution for your business.

SOLUTION ARCHITECTS
Ready to solve your networking issues, our team of solution architects works closely with your account manager to help create a high-performing network. From hardware to software, you can be sure you are getting the cutting-edge technology you need to stay ahead.

Q&A

Q: HOW WILL I KNOW EXACTLY WHAT TECHNOLOGY I NEED TO BE AHEAD OF THE CURVE?
A: When it comes to securities and investments technology, our solution architects are experts. Up on the latest trends and technology in your industry, they know what’s available, when it’s available and what works best for you. They’ll work with you to find a comprehensive solution that can help you ramp up your network and stay ahead of the competition.

GET AN EDGE WITH HELP FROM PEOPLE WHO GET IT.

KNOw IT
THREE STEPS TO NETWORK EFFICIENCY

1. UPDATE TO HIGH-PERFORMANCE SWITCHES. Operating with a multitude of servers, high-performance switches are key to a fast network.

2. MAKE SURE YOUR SECURITY IS ROCK SOLID. You can’t afford to misplace data. Protect yourself with an edge-to-edge security plan.

3. SOLIDIFY YOUR UC PLAN. High-speed trading can create pandemonium – you need to make sure your communication is clear.

To learn more, contact your CDW securities and investments account manager, visit CDW.com/securities or call 800.706.4239 today.
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