

Why Buy From CDW?

HUGE SELECTION OF IN-STOCK, BRAND-NAME
INVENTORY—SHIPPED THE SAME DAY

WAREHOUSING



When it comes to choosing a technology provider, you can't afford to wait. You want the **right product** at the **right price** from the **right supplier**. And you want it today. CDW knows you have many sources competing for your business, each promising faster delivery, higher order accuracy and discounted pricing. Your desk is caving under piles of projects, and the pressure is mounting to pinpoint the best technology partner that proves measurable cost savings for your company. But buyer beware of the "box pushers" that claim dramatic price cuts, but leave little value-add once the delivery hits your dock . . . often weeks after your order was placed. With CDW, you get more than just a box at your doorstep. You get the confidence in knowing that the coworkers staffing our 450,000-square-foot Warehouse and Distribution Center are ensuring that your purchase is **exactly** what you ordered. We pick and pack products with precision from among 100,000 brand-name items in stock, and we ship credit-approved available inventory the **same day**. Surrounding your purchase is a host of added services from CDW—including 24x7x365 support, technology specialists and dedicated repair services—so that you have everything you need to protect your investment from the date of purchase and beyond.



The CDW Difference: Urgent Response to Customers

CDW is built for speed. More than 90 percent of all in-stock orders are shipped the same day. We deliver what we promise faster than anyone else because CDW owns a **state-of-the-art, fully automated Warehouse and Distribution Center**. We have 450,000 square feet of space dedicated to serving our customers. This gives us the size, scope and scale necessary to fill customer orders with accuracy and efficiency.

What does this mean for you?


CDW keeps pace with a wide selection of hardware and software to meet your constantly evolving technology needs. No matter how large or small their business size, our customers realize greater productivity and business growth by receiving the right technology right away. CDW Account Managers work with each customer to assess individual needs, make recommendations and facilitate the right product decisions. We help your IT staff to work within their IT infrastructure to meet their short- and long-term challenges.

Our employees are fully committed to yours. We don't leave the Warehouse until the job is done. As a result, CDW helps customers avoid downtime and meet deadlines by getting products to them **fast**.

CDW Warehouse Features— Quantity and Quality Under One Roof

As your solution provider, CDW helps customers save time and money by offering warehouse features that set us apart:

- » **One of the largest in-stock inventories**—With over \$150 million in inventory, CDW offers an unmatched variety of more than 100,000 top name-brand products in stock. One call provides access to more than 1,200 manufacturers of leading IT products.



When you buy direct from a manufacturer, you get the best that company has to offer. When you buy from CDW, you get the best the **industry** has to offer.

The Right Technology. Right Away.™
CDW.com • 1.888.399.4CDW



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WAREHOUSE 1—Fast, Reliable Order Fulfillment

- » ISO-certified pick and pack meets rigorous industry standards
- » Packing lists print every 30 minutes
- » Speed pick—single quantity, single items are grouped to save time
- » Bar code scans routinely verify order accuracy

WAREHOUSE 2—Updated Inventory Constantly Replenished

- » CDW is set up to receive shipments between 1 a.m.–11 p.m. so that inventory levels are constantly replenished
- » Local vendor network can secure out-of-stock products for 24-hour delivery

WAREHOUSE 3—Quick Shipping from Our Dock to Yours

- » 35,000–40,000 boxes are shipped per day (\$24 million in inventory)
- » Customers have choice of carriers; #1 single ship point in the United States for UPS and FedEx
- » CDW employees work until all orders are shipped

CDW's three warehouses are designed for continuous commitment to speed, quality and accuracy.

» **Expansive state-of-the-art facilities**—CDW's three combined warehouses total 450,000 square feet and have three levels of storage and seven miles of conveyor belt. On average, we ship 36,000 boxes each day—meeting the tightest of deadlines.

» **Rigorous quality control process**—Product shipments are put through a rigorous three-step quality control process that scans items to update a customer's order and check for accuracy. Next, CDW coworkers use a weight variance scale to determine what the box should weigh and perform a final quality check in the shipping area before the boxes are loaded onto the trucks. CDW even uploads a digital image of the box contents to the customer's website through a high-speed motion camera. This helps determine where any discrepancies in shipping may occur.

CDW is successful because we respond to our customers' technology needs with a sense of urgency.

Bottom-Line Benefits: The Right Part at the Right Price at the Right Time

Partnering with CDW for your technology products, services and support means more than just saving a dime. CDW helps customers get the solution that's truly right for them.

CDW's commitment to the customer extends into our Warehouse to bring you . . .

The product you want, when you want it—CDW's vast array of inventory ensures that you'll find the solution you're looking for to meet your business needs.

Unparalleled sense of urgency—CDW customers know that when they need something, whether large or small, we'll pull out all the stops to make it happen—every order, every call, every time. We meet deadlines so you can avoid downtime.

Commitment to quality—CDW's extensive QC/QA process leaves no room for error. Our high standards match your high expectations. What you get are accurate shipments with zero frustration.

CDW delivers more than just product. We have the passion to take service to the next level of customer responsiveness—delivering IT business solutions from one of the industry's largest in-stock inventories **on time** and **on budget**.

Ask your Account Manager how CDW can put our Warehouse to work for your business.