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## CDW Canada Awarded Microsoft SMB Large Account Reseller (LAR) Status

**Etobicoke, ON** – July 13, 2006 – CDW Canada, a wholly owned subsidiary of CDW Corporation (NASDAQ: CDWC), a leading provider of technology products to business, government and education is now authorized to sell Microsoft® software to small and mid market customers who have entered into Microsoft Select and Enterprise Agreements.

CDW Canada's strength in providing technology to midsize organizations aligns well with Microsoft's objectives to better serve the needs of this key market. This new status will meet the demands of IT buyers, who already enjoy the breadth of industry leading solutions from CDW Canada, and have been requesting Microsoft Select and Enterprise Agreement solutions.

In addition to CDW Canada's already competitive pricing, customers now get volume pricing options and access to Microsoft Select and Enterprise agreements. CDW Canada supports its customers with dedicated account managers trained to help them address their software and licensing needs. After the sale, we have toll-free technical support - 24 hours a day, seven days a week - from the over 100 factory-trained and A+ certified technicians CDW has on staff.

"CDW Canada provides advice and tools to make purchasing and managing software and licensing that much easier, including manufacturer trained Account Managers, Software Licensing Specialists, and our unique Software License Tracker tool, "said Pete Edwards, General Manager CDW Canada. "As a Microsoft SMB LAR, we now have an even broader offering to provide our customers with the software solution that is right for them."

CDW entered the Canadian market in 2003 as an IT supplier to small- and medium-sized businesses. Since then, more and more Canadian SMB IT buyers turn to CDW Canada for software products and licensing. In 2005, CDW Canada was awarded Top Value Added Reseller (VAR) of the Year at the 2005 Microsoft Partner Program IMPACT Awards.

"Microsoft Corporation is pleased to add CDW Canada to the group of Large Account Resellers focused on selling technology solutions to small and mid market customers. Their focus on customer satisfaction and their investment in this market make CDW Canada a perfect fit for Microsoft." said Phil Sorgen, President Microsoft Canada Co.

## **About CDW**

CDW Canada Inc., located in Etobicoke, Ontario, provides brand-name technology products and services to business and public sector customers in Canada. It is a wholly-owned subsidiary of Vernon Hills, Ill. -based CDW Corporation. CDW (NASDAQ: CDWC), ranked No. 343 on the FORTUNE 500, is a leading provider of technology solutions for business, government and education. The company is a principal source of technology products and services including top name brands such as Adobe, Apple, Cisco, HP, IBM, Lenovo, Microsoft, Sony, Symantec, and Toshiba.

Additional information can be found by visiting CDW.ca.

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