

Top 10 Reasons to Upgrade to Symantec Backup Exec™ 2012

Save time and money—upgrade to Backup Exec 2012 today

Data Sheet: Backup and Disaster Recovery

Overview

Business today is all about efficiency—and upgrading to Symantec Backup Exec™ 2012 can help save you time and money. You don't need multiple products to protect the various physical server, VMware®, or Microsoft Hyper-V® aspects of your environment. You don't need multiple applications to ensure bare-metal disaster recovery of your servers. With Backup Exec 2012, you can protect your entire infrastructure—physical servers, virtual, and applications—with a single integrated backup and disaster recovery solution. And to make it even easier, Backup Exec 2012 has a new, intuitive interface that makes it quick and efficient to set up, monitor, and perform backup operations, from simple single-server environments to intricate IT data centers.

With Backup Exec 2012, recovery is also fast and effective. You can restore files, folders, applications, individual emails, individual Microsoft SharePoint® documents, entire virtual machines, entire servers, and even granular application data from virtualized applications. Get Backup Exec 2012 to ensure your critical information on virtual environments or physical servers is always protected and can be restored in seconds.

See what Backup Exec 2012 can do for your organization. And if you act now, you can save up to 35 percent off MSRP.¹

Why you wouldn't want any other solution than Backup Exec 2012:

1. Get VMware backup and recovery from the experts in virtual backup. Host-level backup, powered by Symantec™ V-Ray technology and integrated with VMware Data Protection APIs (application programming interfaces), enables backup of entire VMware guests, and recovery at the virtual machine, virtual disk, application, and file/folder level. Virtualized applications are supported too—backup and recover granular data from virtualized Microsoft® Exchange, SharePoint, Active Directory®, and SQL Server® applications.
2. Get Hyper-V backup and recovery from the experts in virtual backup. Host-level backup, powered by V-Ray technology and integration with Microsoft® Volume Shadow Copy Service (VSS) technologies, enables backup of entire Hyper-V guests, and recovery at the virtual machine, virtual disk, application, and file/folder level. Virtualized applications are supported too—backup and recover granular data from virtualized Exchange, SharePoint, Active Directory, and SQL Server applications.
3. One product, any recovery. Complete data, application, and disaster recovery for physical and virtual environments from a single console. Whatever your recovery needs, Backup Exec 2012 has you covered. Backup and recover your entire physical and virtual infrastructure, with a single application, saving time, money, and effort.
4. Streamlined administration console makes it easier than ever to set up backups, manage backup policies, perform disaster recoveries, and convert backups of servers to virtual machines for instant disaster recovery. The focus has changed from backup job management to the management of critical application servers. Rather than helping administrators focus on the status of individual backup jobs, the new Backup Exec 2012 interface helps administrators focus on the backup status of the servers and associated applications they are protecting in their environment.

¹. Up to 35 percent off MSRP applies to existing Symantec Backup Exec™ customers upgrading from a previous installed version of Backup Exec to Symantec Backup Exec™ 2012. Terms and conditions apply. Please contact your preferred Symantec reseller for full terms and conditions.

5. With the Backup Exec 2012 "Backup Stages," Symantec has combined the separate concepts of the Backup Exec jobs and policies into a single, easy mechanism. In a clear, graphical interface, it's easy to create sophisticated disk-to-disk-to-tape backups, or replicate data from remote offices to data centers, or migrate backup data from expensive primary disk storage to cheaper secondary disk storage.
6. Integrated bare metal disaster recovery directly from backup copies of data means that disaster recovery for your physical systems is faster than ever before—even to dissimilar hardware. Integrated disaster recovery is built into Backup Exec 2012, so you can now perform backup and bare-metal disaster recovery with a single application.
7. Includes integrated "no-hardware disaster recovery" with physical to virtual conversions. Convert backups to virtual machines for instant recovery so that, if a server fails, you can get that server back up and running in a VMware or Hyper-V environment in the time it takes you to turn on a virtual machine. Converting backups to virtual machines extends the Backup Exec leadership in virtualization, and is built into Backup Exec 2012.
8. Granular recovery for virtual applications eliminates redundant backups for Exchange, Active Directory, SharePoint, and SQL Servers in a virtual environment with integrated VMware and Hyper-V backup and recovery for virtual applications.
9. Reduce backup storage by up to 90 percent with integrated data deduplication.² Deduplication reduces storage costs across all your physical and virtual backups while offering network bandwidth reduction for local area network (LAN) and wide area network (WAN) backup and recovery. Shrink your backup storage requirements while making WAN-friendly remote office backup a reality. Deduplication is enabled through the add-on Deduplication Option.
10. Client/source deduplication for Linux® servers enables significant LAN/WAN bandwidth and backup storage savings while protecting Linux servers in your environment. Linux protection is enabled through the add-on Agent for Linux.

For more information

For more information and to find out how you can save up to 35 percent off MSRP on your Backup Exec 2012 upgrade, please contact:

Your local Symantec reseller and to find a local reseller: <http://www.symantec.com/partners/>

Symantec Sales: http://www.symantec.com/business/contact_sales.jsp

Or visit our website: www.backupexec.com

More Information

Visit our website

<http://enterprise.symantec.com>

To speak with a Product Specialist in the U.S.

Call toll-free 1 (800) 745 6054

To speak with a Product Specialist outside the U.S.

For specific country offices and contact numbers, please visit our website.

2. Principled Technologies Test Report, "Backup Advantages of the Dell PowerVault DL Backup to Disk Appliance powered by Symantec Backup Exec 2010 R3" (June 2011) http://principledtechnologies.com/clients/reports/Symantec/Virt_BackupExec2010R3_0711.pdf

About Symantec

Symantec is a global leader in providing security, storage, and systems management solutions to help consumers and organizations secure and manage their information-driven world. Our software and services protect against more risks at more points, more completely and efficiently, enabling confidence wherever information is used or stored. Headquartered in Mountain View, Calif., Symantec has operations in 40 countries. More information is available at www.symantec.com.

Symantec World Headquarters

350 Ellis St.

Mountain View, CA 94043 USA

+1 (650) 527 8000

1 (800) 721 3934

www.symantec.com