



# Maximize your software investment with CDW and Microsoft.



CDW helps customers maximize their software investment through our licensing and solution expertise, personal customer service and strong Microsoft relationship. As an award-winning Microsoft Gold Partner, CDW provides software evaluation services such as pilot and proof-of-concepts to ensure the software will meet your business needs; software asset management and license reconciliation services to confirm you are purchasing the most cost-effective licensing agreement; deployment and migration services to assess that you are fully utilizing your software investment; and ongoing contract management services to maximize your contract benefits, as well as training and technology briefings. CDW will be your partner throughout the lifecycle of your software, ensuring you are taking full advantage of your software investment.

## With the following expert teams and customer tools, CDW can help you maximize your software investment.

### ► Software Licensing Specialists

CDW understands the value of your budget and time and provides you with a software licensing specialist who works directly with your CDW account manager to ensure you receive the most cost-effective licensing solution. The licensing specialists at CDW are available to help you understand the various Microsoft Programs and options to see that you are making the most of your agreement with Microsoft and maximizing your benefits. CDW follows a formal contract management process, and you can count on your licensing specialist to be your advocate during renewals, true-ups and procurement of additional product.

### ► Technology Specialists

When making your solution decisions, our unique combination of technical and product specialists will work in conjunction with your CDW account manager and licensing specialist to ensure you are purchasing the right Microsoft solution for your business needs. Our manufacturer-trained and industry-certified specialists can help you develop solution strategies in our four core solution areas: Monitoring and Management, Unified Communications, Servers and Security, and Information Worker solutions.

### ► Software Asset Management

Software license compliance can be one of the most time-consuming and aggravating IT tasks. That's why CDW offers several tools to simplify your license management.

The CDW Software Asset Manager is the industry's most powerful IT audit and software license management solution. It provides a complete, up-to-date reconciliation of the entire IT estate, comparing deployed assets against proven entitlements. Plus, it allows all hardware and software on the network to be identified, cataloged and tracked, so IT assets can be understood and managed more efficiently.

### ► Configuration Center

Our Configuration Center is fully equipped to handle Microsoft enterprise solutions. There are more than 100 A+ certified technicians on staff to customize your technology to your precise specifications — from simple installations to highly complex network operation system installation. Our system design and configuration services include hardware and software configuration, asset management, imaging and burn-in diagnostics.

### ► Proven Microsoft Solutions and Services

CDW is ready to deliver comprehensive licensing and service solutions to our customers with a unique expert perspective. We've built a dedicated team of over 100 Microsoft-certified consultants who have proven expertise implementing the Microsoft solution set. As a two-time Microsoft Worldwide Partner Award Finalist, CDW offers best-in-class services, helping our customers select, plan, design or implement their Microsoft solutions and achieve the full power of their Microsoft investment. CDW can offer the following services across all of our solutions, including:

- Deployment Planning Services
- Strategy Briefings
- Pilot Implementations
- Migrations
- Health Checks
- Proof of Concept Engagements
- Solution Planning and Design
- Full-Production Deployments

### ► Certifications:

- MCSE
- PMP
- MCAD
- MCSA
- MCDBA
- MCITP

### ► Why CDW?

With CDW's expertise in product, services and licensing, you can maximize your software investment by deploying what you own and ensuring you are getting the total benefit out of your solution purchase. We strive to ensure our customers can lower their total cost of ownership and enjoy all the benefits of Microsoft solutions. We have the passion, commitment and resources to take service to the next level of customer responsiveness — delivering IT business solutions.

For more information, please contact your CDW account manager at 888.738.4239 or visit [CDW.com/microsoft](http://CDW.com/microsoft)