



# New SAM Services Offer for CDW Licensing Customers

Any customer that purchases a Net New EA agreement with CDW as the LAR will qualify for CDW Software Asset Manager FREE through April 2010, as well as a FREE Licensing Gap Analysis!

This offer is running **now through December 31, 2009** and applies to any Net New EA agreement closed with CDW as the LAR during this time period, regardless of customer size or the type of SAM implementation.

## CDW SAM Delivers

CDW Software Asset Manager is the industry's most powerful IT audit and software license management solution. CDW Software Asset Manager provides a complete, up-to-date reconciliation of the entire IT estate, comparing deployed assets against proven entitlements. It allows all hardware and software on the network to be identified, cataloged and tracked, so IT assets can be understood and managed more efficiently. CDW Software Asset Manager allows for an unprecedented level of asset and resource control for your company, helping to simplify management, control costs, reduce risk and plan ahead.

*any customer  
purchasing a Net  
New EA with CDW as  
the LAR can receive  
**FREE SAM!***

## Licensing Reconciliation with Gap Analysis

CDW EA customers that utilize the CDW Software Asset Manager will also be eligible to receive a free Licensing Gap Analysis, which will compare deployed software against software entitlements. This can be performed for any of the following CDW vendor partners: Adobe, Symantec, VmWare, McAfee, Trend Micro, Citrix Systems, CA, IBM Software and Oracle.

## Terms and Conditions

- All customers that purchase a Net New EA (New EA to Microsoft) with CDW as the LAR are eligible for this offer.
- All types of CDW Software Asset Manager implementations (hosted or on-premise) qualify for this offer with the purchase of a Net New EA.
- COCP customers are eligible only for a 30-day trial of the hosted solution.
- The offer will run through December 31, 2009
- Free Licensing Gap Analysis for any of the following CDW vendor partners: Adobe, Symantec, VmWare, McAfee, Trend Micro, Citrix Systems, CA, IBM Software and Oracle.