



Maximizing Your Software Investment

CDW helps customers maximize their software investment through licensing and solution expertise, personal customer service and strong Microsoft relationship. With deep implementation experience in Microsoft Server and Security, Monitoring and Management, Information Worker and Unified Communications, CDW is the right partner for delivering Microsoft solutions.

The Business Need

To remain competitive in the business landscape, organizations are constantly looking to deploy the latest Microsoft technologies, including Windows 7, Microsoft's most secure, most simplified operating system yet. Organizations need a way to minimize the costs and staff resources required when deploying and managing these technologies.

The Solution

Desktop Deployment Planning Services (DDPS) from CDW. DDPS is a service offering designed to assist your organization with successful deployment of Microsoft Windows and Microsoft Office software across your organization's desktop infrastructure. DDPS also allows you to determine your organization's readiness to implement a managed desktop environment and how to strategically plan for that environment. A DDPS engagement streamlines the deployment process and minimizes the time required to perform an initial deployment. With DDPS by CDW, you can be assured your infrastructure's transition to Windows 7 is as smooth as possible, with minimized risk, costs and downtime.

The Benefits

Upon engaging CDW for a DDPS engagement, your organization will have a better understanding of how to quickly deploy and manage a desktop infrastructure. As a result, your organization will realize a lower total cost of ownership for the desktop infrastructure. A DDPS engagement reduces the amount of issues and conflicts a company will experience during an initial deployment. Additionally, a DDPS engagement leverages tools that create a stable desktop infrastructure, leading to lower maintenance requirements. This frees up time for your IT staff to concentrate on other business-critical issues.

The Engagement

CDW offers DDPS in 1-, 3-, 5- and 10-day engagements. Each engagement is designed to deliver maximum impact to your organization with trained experts in desktop deployment. These experts utilize automated processes to demonstrate how your organization can maintain a consistent, reliable desktop infrastructure.

CDW's DDPS offering, depending on your length of engagement¹, can include a:

- » Strategy Briefing Session
- » Technical Drill Down Session
- » Proof of Concept Lab

Depending on the type of engagement, CDW can take your organization through an initial analysis, set realistic goals, build an actionable plan and build a proof of concept lab to demonstrate the many benefits of Windows 7 in your organization.

The Windows 7 Focus

CDW leveraged its unique partnership with Microsoft to prepare for this exciting new technology, integrating the complete breadth of capabilities we consistently offer with our DDPS engagement with the new Windows 7 operating system. We are confident our close, one-of-a-kind relationship with Microsoft and our experience as an industry leader in DDPS has prepared us to help businesses plan for, deploy and manage Windows 7 like no other technology provider.

The Partnership

"CDW has shown a tremendous amount of focus on DDPS throughout the lifetime of the program. Microsoft recently recognized CDW as a DDPS Distinguished Partner based on their ongoing commitment to DDPS engagements and demonstrated excellence with desktop deployment for customers worldwide. CDW has consistently been one of the top providers of DDPS in the world, helping hundreds of customers with DDPS throughout the last several years, and we look forward to CDW helping hundreds more."

— Kay Warren, Senior Product Manager,
Microsoft Office Deployment and Adoption Team

The Process

In order to procure DDPS from CDW, simply contact your CDW account manager or submit your DDPS voucher provided to you by Microsoft. From start to finish, your CDW account manager will work with you to plan for DDPS, schedule a DDPS engagement and follow up after your DDPS engagement has occurred.

Why CDW?

With CDW's expertise in product, services and licensing, you can maximize your software investment by deploying what you own and ensuring you are getting the total benefit out of your solution purchase. We strive to ensure our customers can lower their total cost of ownership and enjoy all the benefits of their Microsoft solutions.

We have the passion, commitment and resources to take service to the next level of customer responsiveness — delivering IT business solutions.

¹Length of DDPS engagement is determined by amount of Software Assurance purchased and Packaged Service days that customer has allotted to Desktop Deployment Planning Services