DATA STORAGE

THE CAPACITY TO IMPROVE EFFICIENCY

As data volumes grow, you need more than just storage space. Let us help you orchestrate a solution that brings you the scalability and agility you need to move your organization forward.

and CDW PEOPLE WHO GET IT®

KEEPING UP WITH EXPONENTIAL GROWTH.

Storage needs are changing rapidly, and legacy appliances and processes just can't keep up. Old systems are running slowly and filling up fast. At CDW, we can help you evolve your storage with a smart solution that's ready for what lies ahead.

POSITIONING YOUR ORGANIZATION FOR SUCCESS

Meeting your capacity needs is important, but to get the most out of your storage solution, you have to think bigger. We can help you build a solution that helps you gain competitive advantage by taking these modern realities into account:

⊕ Disparate Storage Environments
Many organizations have turned to individual storage appliances to quickly add much–needed capacity. But these temporary fixes create a patchwork storage environment that drives up costs with inefficiencies and complex management needs.

⊕ Mobility
Being able to access data from any device is critical for today's workers. And while this can help boost productivity, it also complicates backup and hinders flexibility. You need a solution that takes these endpoints into account and simplifies storage, security and access.

⊕ The Internet of Things
Sensors and connected devices collect data that can, in turn, improve your operations. To support these M2M technologies, you need storage and backup processes equipped to properly store and secure the data they generate so you can best utilize it.

Up to
30%
of the total IT budget in traditional data centers goes to storage.[1]

42%
of IT professionals report the amount of data they store had grown more than 50% over the course of a year.[2]

SUPPORTING YOUR DATA WITH MODERN SOLUTIONS

Let our experts orchestrate a high-performing, efficient and scalable storage solution. Utilizing our wide network of partnerships and teams of industry-certified professionals, we'll help you find the ideal storage technologies for your organization's needs. We'll take your existing data and infrastructure into account, determine your requirements and goals, and help you integrate your new solution into your environment. Components could include:

Flash Storage

Think flash is too expensive? Think again. As flash technologies evolve and increase in popularity, they are becoming more cost effective. We offer hybrid and all-flash storage arrays that can bring you huge performance gains and increased storage efficiencies.

Cloud Storage

The cloud is a great option for scalable storage and can be integrated with your other solutions. It allows for streamlined storage and backup processes and enhanced storage management and visibility for your internal IT teams. Cloud storage can also help protect your organization against data loss by storing data offsite and supporting easy retrieval.

Software-Defined Storage

We can help you move toward a software-defined approach and eliminate the need for specialized hardware for enterprise storage functions. A hardware-agnostic software layer can help you increase efficiencies, improve visibility and pave the way to a completely software-defined data center (SDDC).

Storage Management

Make smarter use of your storage with a hierarchical storage management approach and deduplication. Your mission-critical data can be housed on high-speed flash storage, and older, less frequently used data can be moved to traditional spinning disk storage or archived on tape storage. And with deduplication, you can eliminate redundant data and reduce your overall storage needs.

61%

of IT professionals don't have a good understanding of the number of copies of data they have stored across their organizations.[2]

STREAMLINING STORAGE TO IMPROVE EFFICIENCIES

With a comprehensive storage solution designed to meet your organization's unique needs, you can experience:

Improved Speed and Flexibility

The latest storage technologies and management tools can help you make the most of your existing resources and ensure maximum performance. And as your needs continue to grow, you'll be better equipped to deliver the necessary capacity and flexibility.

Simplified Management

Efficiencies in storage also bring efficiencies in management. The right tools allow you to maximize capacity and provide better insight into your changing needs — all while easing the burden on your IT teams.

Reduced Costs

A comprehensive storage solution lessens data center sprawl, which lowers power and cooling costs, improves performance, and reduces management responsibilities. And hierarchical storage management can even help you determine an accurate cost-per-performance balance for your storage tiers.

PEOPLE WHO GET IT.

When you work with CDW, you get access to account managers and solution architects who can take the complexity out of choosing and implementing new storage technologies. They'll work closely with you to understand your existing environment and future needs. And with that information, they'll orchestrate the best solution for your organization.

We partner with a variety of top storage technology providers and offer an impressive selection of storage solutions. We'll help you choose the ones that will best suit your needs and best integrate into your environment.

Our support goes well beyond product selection. Our industry-certified experts can also perform assessments and health checks, create a blueprint for your storage plan, assist with hardware and software installation, and migrate your data. And to alleviate the burdens of upgrades, monitoring, maintenance, reporting and incident management, you can engage our managed services teams.

CERTIFICATIONS AND AWARDS

· EMC Platinum Solution Provider
· EMC Federal Partner of the Year 2011–2015
· 2015 HPE PartnerOne Growth Reseller Award for highest growth among U.S. partners
· NetApp Partner of the Year 2014
· Department of Defense Growth Award (CDW·G)
· National State, Local and Education (SLED) Partner of the Year Award (CDW·G)

PARTNERS WHO GET IT

NetApp® delivers software, systems and services to manage and store your data. NetApp Data Fabric provides enhanced data control, choice and efficiency.

Jointly developed by EMC® and VMware®, VxRail™ is the only fully integrated, preconfigured and tested HCI appliance powered by VMware Hyper-Converged Software and is the easiest and fastest way to stand up a fully virtualized software-defined data center environment.

Accelerate your business with all-flash, hybrid and converged flash storage systems. Our flagship HPE 3PAR StoreServ family is ideal for enterprise-level storage. The hybrid HPE StoreVirtual and HPE MSA storage solutions make flash storage accessible to smaller data centers.

CASE STUDY

FURTHERING A FIRM WITH MODERN TECHNOLOGY
At the Reinhart Boerner Van Deuren law firm, tech performance was suffering everywhere. They needed a partner to help them fix it and avoid future breakdowns. See how we helped them build a comprehensive solution to support desktop virtualization, simplify storage management and shift focus to more pressing matters.

"Instead of managing storage, [our IT staff] can help attorneys with e-discovery in a litigation case or with IT compliance goals for privacy and security."

Jerry Bishop
IT Director
Reinhart Boerner Van Deuren

CDW.com/reinhart

To learn more about how we can streamline your storage, call 800.800.4239 or visit CDW.com/datastorage

PEOPLE WHO GET IT