



## VIDEO CONFERENCING

### WE GET IT.

Top brands and expert advice. Our account managers have an unparalleled depth and breadth of knowledge when it comes to communications and collaboration solutions, as well as access to all of the leading products. They can help assess your current technology situation and find the right UC solution for your financial institution.

**As the Cisco Global Small Business Partner of the Year and the recipient of the 2011 Cisco Collaboration/UC Award, we have the expertise to ensure you're getting the best solution for your firm.**

### GET INSTANT ACCESS

People in the financial services industry need to be able to reach workers wherever they are. Traveling employees, workers who telecommute and workers at remote offices – not to mention partners and clients all need to stay connected.

For many businesses, a conferencing solution is the smart way to go. Video conferencing provides businesses with the most powerful means of communication. Whether it's a desktop video chat through a webcam or a high-level board meeting conducted with a dedicated telepresence system, video conferencing can help organizations improve productivity, extend company reach, reduce travel expenses, shorten sales cycles and enhance working relationships. It's a cost-effective way to keep down expenses while maintaining the type of collaboration your firm needs to thrive.

### CONFERENCING AND COLLABORATION BONUS

In an increasingly global, fast-paced and knowledge-based economy, companies must react to change by processing information and arriving at decisions as quickly as possible. At the same time, they must reduce the costs of doing business as the global slowdown continues to stifle growth.

Companies that use conferencing and collaboration tools report achieving measurable improvements in their corporate performance. This includes increased business efficiencies, total cost savings and environmental advantages via reduced travel.

By integrating conferencing and collaboration tools into a unified communications system – via web, audio and video technologies – financial firms place themselves in a position to achieve instant access to people, documents and resources, regardless of location. It also allows staffers to manage these interactions in real time – as if they were in all places at once.



### LifeSize® Passport™ with LifeSize FocusCamera™

Put the power of HD telepresence in the palm of your hand

CDW 1843614

**\$2625<sup>.99</sup>**

- Use point-to-point video to communicate with coworkers wherever you are
- It's the next best thing to being there – without the hassles of time and travel
- Ultraquiet operation, exceptional video quality, ease of use and ideal price for performance



### Polycom® HDX® 7001

Video conferencing kit

CDW 1387351

**Call for pricing**

- Data Compression Protocol is H.263++, H.264, H.261
- HD detail on content such as diagrams, project plans, multimedia presentations and more
- Utilizes features such as Polycom® HD Voice™ technology to deliver patented, crystal-clear audio
- Polycom StereoSurround™ audio to separate room sounds into left and right channels to deliver physical sense spatiality to opposite-end participants



### Cisco® TelePresence System IP Video Phone E20

Creates an immersive, face-to-face video conferencing experience over the network – empowering you to collaborate with others like never before

CDW 2377458

**\$1115<sup>.99</sup>**

- Through a powerful combination of technologies and design that allows you and remote participants to feel as if you are all in the same room, the Cisco® TelePresence portfolio has the potential to provide great productivity benefits and transform your organization
- Control costs, make decisions faster and scale scarce resources
- With the Cisco IP Video Phone E20, Cisco is reinventing the desk phone by merging voice, video and collaboration into one device

