



BUSINESS CONTINUITY

WE GET IT.

As the Cisco Global Small Business Partner of the Year and the recipient of the 2011 Cisco Collaboration/UC Award, we have the expertise to ensure you're getting the best solution for your firm.

UPCOMING CDW TECHNOLOGY CONFERENCES

10/10/11 – CHICAGO, IL

Options Expo

www.futuresindustry.org/expo

Preparing for the worst.

Disasters come in all shapes and sizes. The most expensive disaster was Hurricane Katrina in 2005, which caused \$45 billion worth of damage. The second, at about \$23 billion, was the Sept. 11, 2001 terrorist attacks on the World Trade Center and Pentagon, which the institute counts as a single event.

— The New York Times

But it's not just natural disasters and terrorist attacks that cause problems. According to a study by IBM, the typical computer is hit by more than 120 power disturbances in a single month. That's over a thousand per year.

— <http://www.apc.com/tools/risk/index.cfm>

MORE POWER TO YOU

Spikes and surges can damage your network equipment and applications. Hurricanes and lightning storms can also knock out power or create power fluctuations that can abruptly shut down or fry your IT equipment. Over time, these minor fluctuations can add up and wreak havoc on your systems. These power problems threaten your equipment, your data, your productivity and the financial stability of your financial institution.

Since the impact of downtime has a direct impact on your customers, the ability to recover quickly from a disaster is critical. The right power protection solution helps keep your systems operational even in the event of a power interruption. Some rely on batteries, while other advanced options have the ability to correct brownouts without requiring battery power. You may also opt for online protection with zero transfer time, for the fastest possible power after a disruption. After all, without power, it's impossible to begin the recovery process or even to inform your employees of an emergency plan.

Your account manager can help you determine where critical power is needed and the best solution to ensure a continuous power source. We work with a variety of top manufacturers like Liebert, EMC, APC and NetApp to offer power solutions you can rely on. Together, we'll make sure your financial firm is protected in the event of a disruption.

GET PREPARED WITH HELP FROM PEOPLE WHO GET IT

You know your firm needs a solid business continuity plan. We can help you prepare for the worst. From storage and backup to power protection, we'll help you get what it takes to survive a disaster. And all with your specific needs in mind. That includes your limited staff, resources and budget. We get it, and we can help.



Liebert® GXT3™ 2000 UPS

Reliable protection for network equipment and data centers

CDW 1969950

\$1424.99

- 2000VA, 1800W, six outlets
- Installs in either rack or tower configuration
- Hot-swappable batteries
- No-hassle, two-year warranty with UPS replacement



APC® Smart-UPS® 1500VA LCD 2U UPS

2U rack-mountable UPS supporting servers, storage and networks

CDW 2262378

\$709.99

- 1500VA, 1000W, six outlets
- Estimated runtime: up to 25.8 minutes at half-load¹
- Automatic voltage regulation (AVR)
- \$150,000 lifetime equipment protection policy

¹Runtime may vary due to load and battery condition



NetApp® FAS2040

Affordable, easy-to-use storage system

CDW 1862482

Call for pricing

Consolidating your Windows® files, application data, and virtual machines on easy-to-use NetApp® storage can help you lower costs and improve productivity

- Lower costs by consolidating onto an efficient storage pool
- Simplify and automate common and complex tasks
- Effortlessly create more frequent backups in minutes
- Grow or change storage in minutes to meet changing needs



EMC® VNXe3100™

Delivers innovation and simplicity for file and block storage

CDW 2286657

Call for pricing

- Simple, application-driven approach to managing shared storage makes the VNXe™ series ideal for IT managers and application administrators with limited storage expertise
- EMC® Unisphere™ enables easy, wizard-based provisioning of storage for Microsoft® Exchange, file shares, iSCSI volumes, VMware® and Hyper-V™
- Built-in efficiency capabilities – such as file deduplication with compression and thin provisioning – result in streamlined operations and can save up to 50% in upfront storage costs