



For Immediate Release

Technology Provider CDW Canada Promotes Mary Ann Yule to General Manager

ETOBICOKE, Ontario — April 1, 2008 — CDW Canada, a leading provider of technology solutions for Canadian organizations in the private and public sector, today announced the appointment and promotion of Mary Ann Yule to General Manager. In this role, Yule is responsible for driving business growth and national brand recognition for CDW Canada through the development and execution of strategic business initiatives.

Yule brings over 15 years of leadership experience to this role. With in-depth knowledge of the technology sector, Yule has a proven track record of consistently delivering results with high customer loyalty. Prior to her promotion, Yule was Director of Marketing and Procurement.

“We are delighted to have Mary Ann Yule lead CDW Canada,” said Pete Edwards, former General Manager of CDW Canada. “Since joining the organization in 2004, Mary Ann has developed CDW into a recognized brand in Canada through highly effective marketing strategies. Over the past four years, she has been instrumental in enhancing supply chain initiatives within the purchasing model and cultivating a solid distribution and partner network. We are confident that Mary Ann will take CDW Canada to the next level.”

Prior to joining CDW Canada, Yule has held various senior management positions. She was Vice President of Marketing for Toshiba of Canada, ISG, where she helped the organization reach a leadership position in the small and medium business and consumer markets. Before Toshiba, Yule was Director of Marketing for Tech Data Canada.

“Over the past four years, we have successfully established CDW Canada as a trusted advisor for small and medium sized enterprises (SME). My goals are to continue the stellar growth our Canadian team has accomplished, focus on enhancing our customer service delivery model and foster a strong co-worker culture,” says Yule. “At CDW Canada, we strive to exceed customer expectations by providing sound advice and timely service delivery, helping customers take a proactive approach to technology and make informed decisions. We will continue to invest in ongoing learning and development programs to fully equip our growing team with the knowledge, expertise and tools required to best serve our customers.”

Pete Edwards, former General Manager for CDW Canada, will assume the role of Director of the Pacific Region Medium/Large business and have responsibility for CDW’s new office in Chandler, Arizona. During his four-year tenure at CDW Canada, Edwards has helped the company become one of the top technology providers in Canada.

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About CDW Canada

CDW Canada Inc. (<http://www.cdw.ca/>) is a leading provider of technology solutions for organizations in the public and private sectors. As a trusted advisor for small and medium sized enterprises (SMEs), CDW Canada provides a single destination for organizations to research, inquire or purchase virtually any technology solution that they require. Customers benefit from one-on-one relationships with knowledgeable account managers who are backed by a team of highly certified IT specialists. Through successful partnerships with over 350 leading technology manufacturers including Adobe, Apple, Cisco, HP, IBM, Lenovo, Lexmark, Microsoft, Oracle, Sun, Symantec, Toshiba and Xerox, CDW Canada draws from a comprehensive selection of 160,000 technology products to help customers find the best technology to meet their unique business needs. Headquartered in Etobicoke, Ontario, CDW Canada is a wholly owned subsidiary of Vernon Hills, Illinois-based CDW Corporation, ranked No. 342 on the FORTUNE 500.

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