

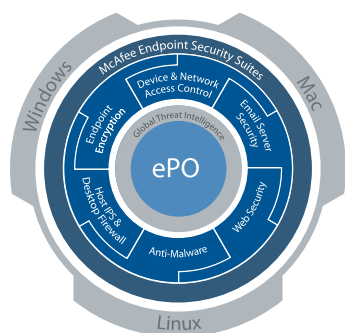
A More Rational Approach to Endpoint Security: 5 Reasons to Simplify Your Life

Strong security with lower operational costs and simplified compliance

Simplify your security today

Upgrade to McAfee Total Protection for Endpoint – Enterprise suite and see why we have eclipsed traditional standalone products in the scope of protection, flexibility, support for compliance, and operational efficiency. Our architecture and scalable management through ePO leverage your company's current infrastructure, providing ironclad endpoint security for today and for the future.

Contact your McAfee representative or visit www.mcafee.com for more information.



Today's threats to endpoints and data are more complex, more numerous, more varied—and changing every second. At the same time, ever-more-mobile users require support for Mac, Linux, and mobile devices. To keep your business safe, step up to the most complete, ironclad protection at the endpoint: McAfee® Total Protection for Endpoint—Enterprise Edition. The good news? You improve security while streamlining costs.

McAfee® Total Protection for Endpoint—Enterprise Edition is the industry's first truly integrated endpoint security solution. It protects data and portable devices, ensures greater compliance, and lowers your operational costs. Here's why moving to the new solution makes good sense:

- 1. Save money**—By consolidating your endpoint and data security efforts with products from one vendor, you gain additional protection at a lower cost
- 2. Deploy quickly and easily**—Integration with McAfee ePolicy Orchestrator® (ePO™) means you can turn on increased protection fast, with a single agent
- 3. Protect all your devices from every angle**—Guard all your endpoints against network, system, email, web, and data threats
- 4. Save time every day**—Manage all your protection easily from one centralized console. You can also connect to other McAfee and third-party products to improve visibility and speed reporting.
- 5. Leverage the leader**—McAfee has been an endpoint security leader in the Gartner Magic Quadrant since 2006 and was selected "Best Enterprise Security Solution" by *SC Magazine* for 2010

McAfee Total Protection for Endpoint—Enterprise Edition meets your requirements today—and the new ones coming tomorrow:

Feature	Why You Need It
McAfee ePolicy Orchestrator (ePO)	Provides instant visibility into security status and events and direct access to management for unified control of all your security and compliance tools
Real-time anti-malware protection	Blocks viruses, Trojans, worms, adware, spyware, and other potentially unwanted programs that steal confidential data and sabotage user productivity
Host IPS and desktop firewall	Provides application blocking and zero-day protection against new vulnerabilities, which reduces the urgency to patch existing systems
Endpoint encryption	Safeguards data and minimizes compliance issues with transparent on-the-fly encryption and strong access control
Device control	Lets you monitor and restrict data copied to removable storage devices and media to keep it from leaving company control
McAfee SiteAdvisor® Enterprise Plus	Helps ensure compliance and reduce risk from web surfing by warning users about malicious websites before they visit and letting administrators authorize and block website access
Host web filtering	Controls users whether they are web surfing on or off the corporate network through content filtering and enforcement of website access by user and groups
Email server security	Protects your email server and intercepts malware before it reaches the user inbox
Network access control	Limits malware infections by preventing noncompliant systems from accessing the network
Policy auditor	Provides tightly integrated compliance reporting for HIPAA, PCI, and more
Multi-platform	Provides anti-malware protection for a full range of endpoints required by mobile and knowledge workers, including Macs, Linux, Unix, Windows, and mobile devices

Business Brief A More Rational Approach to Endpoint Security: 5 Reasons to Simplify Your Life

Upgrade to the best

If you are already a McAfee Endpoint Security customer, McAfee makes it easy for you to upgrade. Leverage the investment you have already made in McAfee ePO and add the protections every growing business requires. Ask for the best price-to-value solution when you renew your current subscription, or ask your sales representative for pro-rated pricing and make the move today.

To be sure every business can deliver the right level of security for its users and risks, McAfee Endpoint Security suites come in three configurations:

- **McAfee Total Protection for Endpoint—Enterprise Edition suite**—Ironclad protection for all your endpoints, including Windows, Mac, and Linux systems, as well as mobile devices. It's a single, integrated solution to secure systems and data against sophisticated malware, zero-day attacks, lost or stolen devices, and noncompliant systems and unauthorized devices that may attempt to access your business-critical systems and sensitive data.
- **McAfee Endpoint Protection—Advanced suite**—Advanced protection that secures today's boundary-less workforce with integrated, proactive security against sophisticated malware and zero-day threats to Windows systems. Includes extra defenses to protect mobile systems when they leave your network and protect your network when they return. Centralized policy-based management, access control, and auditing help keep your assets safe and compliant.
- **McAfee Endpoint Protection suite**—Essential protection in an integrated solution that secures Windows systems against sophisticated malware and unauthorized devices. With device control plus critical email and web protection, it's a good way to safeguard traditional desktops and fixed systems that have limited exposure to Internet threats.

Citrix Systems moved to McAfee Total Protection for Endpoint and:

- Reduced security incident response time by 40 percent
- Saved \$40,000 in deployment costs
- Reduced time spent on remediation by 70 percent

	McAfee Total Protection for Endpoint—Enterprise Edition suite	McAfee Endpoint Protection—Advanced suite	McAfee Endpoint Protection suite
Single management console	•	•	•
Real-time anti-virus and anti-spyware	•	•	•
McAfee SiteAdvisor Enterprise Plus	•	•	•
Device control	•	•	•
Email server anti-virus and anti-spam	•	•	•
Desktop firewall	•	•	
Host Intrusion Prevention (Host IPS)	•	•	
Application blocking	•	•	
Network access control	•	•	
Desktop policy auditing	•	•	
Web filtering - Host	•	•	
Endpoint encryption	•		
Multi-platform and mobile device support	•		



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