



Big Enterprise Storage Features for Small Business Budgets – HPE 3PAR StoreServ Fast Start

NEW program. Two base HPE 3PAR StoreServ 7200c configurations complete with hardware, services, and software suites – estimated street price starting below \$16K.

Traditional - \$15,700	All Flash - \$20,400
9.6TB 3PAR StoreServ 7200c (Fibre Channel or iSCSI) – 8 x 1.2TB HDD	2.4TB 3PAR StoreServ 7200c (Fibre Channel or iSCSI) – 6 x 400GB SSD
7200 OS Suite including Thin Deduplication, Adaptive Flash Cache and Online Import 3PAR 7200 Reporting Suite 3PAR 7200 Virtual Copy Installation and Startup Service 3 Year Proactive Care 24x7 Service	

Why buy the 3PAR StoreServ 7200c now?

- **Simple:** All 3PAR arrays share one OS, interface and feature set.
- **Flash:** Businesses can run 5 – 10X faster with Flash storage.
- **Future Proof:** The 3PAR 7200c can scale to over 500TB but Peer Motion and Federated Mobility allows 3PAR to scale to any workload.
- **Leadership:** The 3PAR StoreServ is recognized as an industry leader by IDC, DCIG, Gartner and most importantly our customers.
- **Converged:** With optional File Persona, the 3PAR 7200c is capable of Block, File and Object.
- **OneView:** 3PAR StoreServ can integrate with OneView so that you can manage your ProLiant servers and 3PAR storage from one application.
- **Price:** This is the first time ever that 3PAR StoreServ can be purchased at an entry storage price.
- **Limited Time Offer:** This program ends on October 31, 2016 so act now!



Awards

HPE 3PAR StoreServ is one of the most awarded storage platforms available today.

References

There are many HPE 3PAR StoreServ customer success stories available. Here are some that are specific to the 7200. Ask your partner or HPE representative to provide you with the full case study for the story that you are interested in reading.

Company	Business
Barrett - Jackson	Automotive Sales
Toyota Industries	Manufacturing
Stella & Dot	Online social-selling fashion accessories and cosmetics company
vBridge	Service Provider
Lenze Americas	High-Tech Manufacturing and Distribution
Alberta Teachers' Association	Education
MAGLITE	Manufacturing
Otto Netherlands	Online Retail
Peel Ports Group	Sustainable Port Logistics
Clayton Utz	Legal

"HPE 3PAR StoreServ greatly reduced our overall storage requirement through the use of thin provisioning"
"We count on HPE 3PAR StoreServ reliability. It's a key requirement"
- Nate Amsden, principle systems engineer, Stella & Dot

"Our 3PAR StoreServ 7200 is very automated, easy-to-manage, and it's easy to set up virtual storage on-the-fly in support of new project development and support. Our ITS staff can now leverage its expertise and concentrate on new initiatives and activities, becoming more proactive, and less reactive. 3PAR has breathed new life into our initiatives." – **Stewart Zimmel, online services initiative advisor, The Alberta Teachers' Association**

"I knew there must be a more efficient and cost effective way to replace the drudgery of our regular four year forklift storage upgrade. The HP 3PAR StoreServ SAN will allow us to not only scale capacity, as do most other solutions, but also uniquely permit us to plug a new storage controller into our existing 3PAR StoreServ storage and instantly create a more powerful storage device. We estimate that it will reduce our storage TCO by 60% or more." – **Douglas Poirier, director of Information and Technology, Lenze Americas Corporation**

"A combination of a competitively priced HPE StoreEver MSL6480 Tape Library with LTO-6 Tape Drives, robust HPE 3PAR StoreServ flash technology with no mechanical limitations or latency issues, and technical support at multiple locations made the HPE solution especially attractive."
- Tim Heit, IT project manager, Barrett-Jackson Auction Company LLC