

# Hewlett Packard Enterprise

## Enable workplace productivity

Create superior employee and customer experiences through greater engagement, mobility, collaboration, and seamless connectivity



The world is increasingly digital, with interactions and experiences delivered to a variety of users across a range of locations and devices. The modern workplace should follow users wherever they roam, deliver a superior experience, and drive productivity. Hewlett Packard Enterprise helps companies deliver rich digital and mobile experiences to users, including employees, customers, and guests, by extending their capabilities in app development, mobile connectivity, and collaboration.

# 30%

of IT decision-makers say slow or poor application performance is a top challenge<sup>1</sup>

# 2/3

of workers are doing more collaborative work than they did three years ago<sup>2</sup>

# 6 billion

smartphones in service by 2020<sup>3</sup>

### Today's business challenges

To be competitive, the enterprise needs to support ubiquitous access, seamless communication, and high-performing applications, without jeopardizing data security, application quality, and corporate access.

#### TODAY'S CHALLENGES

**Rising customer expectations:** Customers demand rich, seamless, mobile experiences, creating new and evolving challenges.

**Limited mobile support:** Inadequate support and poor experience on mobile devices stifles productivity and prompts user workarounds that create risk.

**Aging, rigid infrastructure:** Meeting user expectations can be increasingly costly and time-consuming due to inflexibility of legacy systems.

**Network quality and reliability:** Wired-only networks tie users to physical spaces, limiting opportunities for creative collaboration.

**Limited by legacy investments:** Options for technology refresh are constrained by past purchasing decisions.

#### TYPICAL TRANSFORMATION OBJECTIVES

**Modern applications:** Improved access, engagement, and user satisfaction with modern, high-performance applications.

**Anywhere productivity:** Flexibility to work virtually anywhere, accessing resources on any device, with secure, tested, and monitored apps.

**Greater efficiency:** Reduced costs and improved user experience with flexible, software-defined infrastructure and user-based management.

**Seamless communications and collaboration:** High performance Wi-Fi that allows new working practices, open collaboration, and reduced costs.

**Flexible IT investment:** Ability to adapt capabilities, devices, and applications as business needs to evolve.

### What matters in transforming your business

#### WHAT MATTERS

**User experience matters:** Provide a superior user experience with high-performance infrastructure and compelling mobile apps.

**Access matters:** Enable seamless, high bandwidth access to critical tools, information, and people from any device or location.

**Simplicity matters:** Operate intuitive workplace IT from tools that offer a single point of control to services that eliminate complexity.

**Performance matters:** Get users to the right apps at the right time to deliver superior insight, outcomes, and experiences.

**Open matters:** Maximize flexibility and avoid vendor lock-in with open standards-based solutions.

#### WHY HEWLETT PACKARD ENTERPRISE?

**Hewlett Packard Enterprise knows the way:** HPE solutions draw on deep experience with global enterprise deployments to build impactful mobile productivity and app development roadmaps.

**Innovative and integrated solutions:** Hewlett Packard Enterprise has a market-leading portfolio of wireless networking solutions and integrated offerings from a deep network of partners.

**User-centric:** Hewlett Packard Enterprise can provide a seamless experience for users who move between multiple locations and devices and help you shift from managing devices to managing users.

**Leading software and services:** Hewlett Packard Enterprise consultants can deliver the powerful insights you need with service-based solutions and leading software to help you to test, monitor, and optimize your apps.

**Open standards:** As a leader in building solutions based on open standards, such as OpenFlow, Hewlett Packard Enterprise is committed to solutions that help you save your money and preserve your flexibility.

<sup>1</sup> "Journey to IT-as-a-Service powered by Software-defined data center," Frost and Sullivan, August 2013.

<sup>2</sup> "State of American Workplace Report," Gallup, 2013.

<sup>3</sup> According to Ericsson Mobility Report, 2014.

600+

clients served in 135+ countries

50k+

application resources worldwide

44M+

service desk contacts served per year

## How to engage with Hewlett Packard Enterprise

### HOW HEWLETT PACKARD ENTERPRISE CAN HELP

### EXAMPLE OF HEWLETT PACKARD ENTERPRISE PORTFOLIO

**Connectivity any place, any device, any time:** Securely provide the full mobile experience with reliable quality of service, self-service BYOD, and guest access.

With Hewlett Packard Enterprise, you can:

- Reduce building network costs by up to 30 percent
- Gain up to 60 minutes worth of productivity gains per employee per day with an all wireless workplace environment

#### Campus mobility:

**Aruba 802.11ac Wi-Fi** powered with multi-gigabit campus-switching delivers an experience that users can rely upon onsite and remotely.

**Aruba AirWave** manages unified wired and wireless infrastructure and enables automated deployment of networking equipment in scale.

**Aruba ClearPass** triggers security actions that used to require manual IT intervention, and **Aruba Meridian** powers indoor location-based services.

HPE services and our network of trusted partners can help you find and implement the right solution to meet your specific mobility needs.

**Build rich and engaging applications:** Deliver rich experiences everywhere with apps that perform the way customers expect.

With Hewlett Packard Enterprise, you can:

- Increase the rate of software innovation by up to 200 percent
- Increase mobile app downloads by up to 10X
- Reduce TCO by up to 40 percent

#### Digital user experience:

Digital user experience includes innovative mobile app development, monitoring, and testing tools. HPE solutions, such as **Mobile App Services** and **AppPulse Mobile**, enable rapid application development of apps based on the Windows® 10 Universal Application Platform (and able to run on Windows, iOS, and Android).

Our solutions and software can help you design, develop, test, secure, manage, and maintain high-quality business applications that enhance competitive advantage and increase operational efficiency.

**Seamless communication and collaboration:** Enable “anywhere team productivity” with mobile access, user choice and high-performance collaboration solutions.

With Hewlett Packard Enterprise, you can:

- Reduce telephony expenses by up to 30 percent
- Increase profits by up to \$2400 USD per employee per year through improved employee engagement

#### Digital collaboration:

Digital collaboration solutions include enterprise-class **Office 365** and **Skype for Business** solutions based on HPE networking technologies as well as advisory, transformation, and management services.

Hewlett Packard Enterprise meets the need for increasing, instant, anywhere collaboration, both physically and virtually.

**A more efficient workplace:** Reduce cost and improve employee satisfaction through better diagnostics, automation, self-services and profile based support.

With Hewlett Packard Enterprise, you can:

- Reduce workplace support costs by up to 30 percent and operating expenses by up to 25 percent

#### Intelligent Workplace:

Intelligent Workplace is an integrated workplace/mobility management and support solution for reducing operational expenses through self-service, automation, and cloud. With HPE **Propel** and **Service Anywhere**, employees will have the latest tools on demand for improved productivity at a lower total cost of ownership.

## What next?

**Schedule a Transformation Workshop.** Talk to your Hewlett Packard Enterprise representative about signing up for a Transformation Workshop.

**Learn more** about enabling workplace productivity at [hpe.com/us/en/solutions/enable-workplace.html](http://hpe.com/us/en/solutions/enable-workplace.html).



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