



VIRTUALIZATION.

SOLVED.

WE GET IT

Call your dedicated CDW Legal Team today to get the professional guidance you need to get the most out of your virtualization plan. And visit the CDW Virtualization Solutions Center at CDW.com/Virtualization for helpful virtualization tools and downloads. Calculate your ROI, download the Virtualization Roadmap and watch as CDW Solution Architect Steve Gillum explains what you can expect from a CDW Virtualization Assessment.

Tradeshows

1/30/12

[Legaltech Show - East](#)



Virtualization is popular because it delivers results. One quarter of small businesses today have implemented server virtualization, and of those that haven't, 73% are investigating or planning to implement virtualization in the future¹. That's just about everyone. The problem is that virtualization can be confusing. Between funding, training and implementing, it's a daunting task. We get it, and we're here to help you create the right plan to get the most out of your investment.

It's why we've developed a Virtualization Roadmap that will guide you through the process every step of the way, from assessment through selecting the right technology. And, as always, we're here to support you during implementation and throughout the life of your solution.

\$19,400. Average reported savings per year of small businesses who have implemented virtualization¹.

By strategically mapping out a virtualization plan, it will be easy to see the savings impact it has on your small business. IT professionals who have implemented virtualization have seen an ROI increase, saving an average of 18 percent of their total budget¹. So upper management will be pleased with your solution.

Not only will your firm see increased savings, you'll also realize benefits throughout your data center:

- **Smaller physical footprint for servers:** Consuming less space can reduce your real estate costs or free up space to be used for other purposes.
- **Reduced hardware costs:** Virtualization improves machine utilization rates, meaning the IT department needs fewer servers.
- **More efficient IT administration:** Once the virtualization environment is set up, administrators can quickly create and provision virtual machines through a web browser from almost anywhere on the network, which speeds up application deployment.
- **Reduced software licensing costs:** Fewer licenses might be in actual use in a virtual setup, compared with what might have been required in an application-per-server physical environment.
- **Improved power and cooling efficiency:** By reconfiguring cooling and concentrating it where it's most needed, less total energy is required for removing hot air.

Learn more at CDW.com/virtualization

¹CDW Small Business Server Virtualization Roadmap Report

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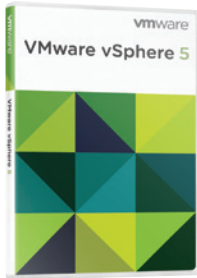
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¹Requires a minimum of one-year support and subscription (SaS) at the time of purchase; call your CDW account manager for details
²HP Smart Buy savings reflected in advertised price; HP Smart Buy savings is based on a comparison of the HP Smart Buy price versus the standard list price of an identical product; ³Purchase five licenses OR one processor license to qualify for the Microsoft Open License Business program; media must be purchased separately; call a CDW account manager for details

