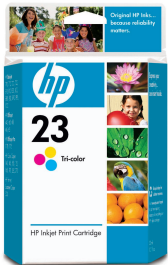


# Free Photo Books and Prints

Receive 50 free digital prints and a classic photo book from Snapfish by HP with the purchase of four qualifying select Original HP ink cartridges (or two twin packs).



## Offer

- Receive a classic photo book and 50 free professionally developed prints from your digital camera, plus 20 free prints for first-time Snapfish users. Also receive free online photo sharing and storage, plus access to free photo editing software during the promotion period.
- Each Snapfish package includes:
  - Classic photo book
  - 50 free professionally developed prints from your digital camera
  - 20 free prints for first-time Snapfish users
  - Access to free photo editing software
- Once processed, you will receive your free Snapfish package.
- Offer may only be combined with other national commercial HP offers of the same time period. (See complete mail-in form for full details and terms and conditions.)

## Timeframe

- April 1 – June 30, 2009

## Process

- Upon qualifying purchase, you will receive a mail-in coupon form to claim your free Snapfish package. Complete the entire form with proof of purchase and mail to:

HP Ink — Free Snapfish Package

Offer: # L048

P.O. Box: 751760

El Paso, TX: 88575-1760



Please recycle your cartridges.

Visit [www.hp.com/recycle](http://www.hp.com/recycle) for more information.

Get it right the first time, and every time,  
with Original HP ink cartridges.

# Receive 50 free digital prints and a classic photo book from Snapfish by HP

with the purchase of any four qualifying select Original HP ink cartridges (or two twin packs).

(After mail-in coupon)  
Offer good:  
04/01/09 – 06/30/09



## PRINT CLEARLY IN CAPITAL LETTERS

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip code: \_\_\_\_\_

E-mail (for notification): \_\_\_\_\_

Phone: \_\_\_\_\_

The data received by HP will only be used to confirm PROOF OF ELIGIBILITY. HP holds such information in accordance with HP's privacy policies (See <http://welcome.hp.com/country/us/en/privacy.html>).

## SOURCE CODE:

### Mail-in offer checklist

To qualify for this offer, you must include:

- This completed coupon
- Original or copy of invoice(s), receipt(s) or packing lists(s) for all qualifying products, dated between April 1 – June 30, 2009 with the purchase price(s) circled
- Original UPC labels from the qualifying product boxes

### Please indicate which qualifying products correspond with your purchase

List products here (e.g., C7115A)

\_\_\_\_\_

\_\_\_\_\_

### From where did you purchase your products?

\_\_\_\_\_

\_\_\_\_\_

### What is your company size?

- 1-9     10-19     100-499
- 500-999     1,000-4,999
- 5,000-9,999     10,000 or more

### Did you purchase your ink because of this promotion?

- Yes
- No
- Planning to purchase anyway

### Did you choose HP over another manufacturer because of this promotion?

- Yes
- No
- If yes, which other manufacturer?  
\_\_\_\_\_  
\_\_\_\_\_

### Please check the type of business:

- Accounting     Banking
- Communications     Computer products
- Education     Government
- Healthcare     Hospitality
- Insurance     Legal
- Manufacturing     Marketing
- Personal (or home office)
- Printing and publishing
- Real estate     Retail
- Transportation     Utilities
- Other (please specify)  
\_\_\_\_\_  
\_\_\_\_\_

### How did you learn about this promotion?

- HP authorized reseller
- Dealer email
- Dealer website
- Fax
- Monthly catalog or flyer
- Telemarketing
- Tradeshow
- Other (please specify)  
\_\_\_\_\_  
\_\_\_\_\_

## REQUESTS MUST BE POSTMARKED WITHIN 45 DAYS OF PURCHASE.

**HP Ink – Free Snapfish Package**  
Offer # L048  
P.O. Box:751760  
El Paso, TX 88575-1760

**Receive:** Your Snapfish package as specified. Allow 8 – 10 weeks for processing. If terms and conditions are not met, Snapfish package will not be sent. Claims postmarked or received after applicable dates and incomplete or illegible submissions will be returned as ineligible. HP is not responsible for any claims lost, damaged or delayed in transit. Snapfish package will not be reissued.

**General terms and conditions:** Free Snapfish package offer is good on purchases of qualifying HP ink SKUs made while on promotion from April 1, 2009 – June 30, 2009. Products purchased before or after these dates are not eligible for this offer. Purchase date is determined by invoice or receipt date. HP product may not be returned for refund once the mail-in coupon and UPC code have been submitted. Request must be postmarked within 45 days of purchase date. This offer may only be combined with other national commercial HP offers of the same time period. Limit of one (1) free Snapfish package per qualifying customer or business. Keep copies of materials submitted; originals become HP property and will not be returned. HP reserves the right to request additional information regarding this claim. False information disqualifies this claim, making it subject to review under U.S. Postal Regulations. Violators may be prosecuted. Offer is limited to product on hand and no substitutions with other products are eligible. Only purchases made by an end-user customer or a commercial business from an authorized HP reseller in the United States are valid. Purchases by HP resellers and internal HP orders are ineligible. Offer void where prohibited, taxed or restricted by law. If you have any questions regarding this offer, please call HP and Compaq Rebate Center at 1-888-385-5410.



**Please recycle your cartridges.**  
Visit [www.hp.com/recycle](http://www.hp.com/recycle) for more information.



The UPC label is located on the side of your HP product box. The label shown is an example.

Thank you for your business!

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# HP National Promotion Program Eligible SKUs

Offer: Buy four identical select Original HP ink cartridges (or two twin packs) and get a 50 free digital prints and a classic photo book from Snapfish by HP FREE.

Program # L048 (Effective April 1 – June 30, 2009)

## HP COMMERCIAL INKJET CARTRIDGE SKUs

### BLACK

51633M  
51640A  
51645A  
51645A #140  
51626A  
51629A  
51604A  
C4844A  
C4814A  
C5011D  
C6602A  
C6614D  
C6615DN  
C6615DN#140  
C6628A  
C6650FN#140  
C6653FN#140  
C6656AN#130  
C6656AN#140  
C6656AN  
C8721WN#130  
C8721WN#140  
C8727AN  
C8727AN#130  
C8727AN#140  
C8750A  
C8765WN  
C8765WN#130  
C8765WN#140  
C8767WN#130  
C8767WN#140  
C8767WN  
C9319FN#140  
C9322FN#140  
C9330FN#140  
C9348FN#140  
C9350FN#140  
C9351AN  
C9351AN#130  
C9351AN#140  
C9362WN  
C9362WN#130  
C9362WN#140  
C9364WN  
C9364WN#130  
C9364WN#140  
C9385AN#140  
C9396AN#140  
C9500FN#140  
C9508FN#140  
C9512FN#140  
C9514FN#140  
CB316WN#130  
CB316WN#140  
CB321WN#140  
CB334AN#140  
CB335WN#140  
CB336WN#140  
CC635A  
CC640WN#130  
CC640WN#140  
CC641WN#140  
CC653AN#130  
CC653AN#140  
CC654AN#140

### Cyan

51640C  
C4804A  
C4815A  
C4836A  
C4841A  
C8751A  
C8771WN#130  
C8771WN#140  
C9386AN#140  
C9391AN#140

C9415A  
CB318WN#130  
CB318WN#140  
CB323WN#140

### Lt Cyan

C8774WN#130  
C8774WN#140  
C9418A

### Photo

C1816A  
C6658AN  
C6658AN#130  
C6658AN#140  
C9369WN  
C9369WN#130  
C9369WN#140

### Photo Black

C9413A  
CB317WN#130  
CB317WN#140  
CB322WN#140

### Blue Photo

C9365AN#140

### Gray Photo

C9368AN  
C9368AN#130  
C9368AN#140

### Lt Gray, DARK GRAY and Black

C9360AN#140

### Cyan Magenta Yellow

CC606FN#140

Note: HP reserves the right to modify or cancel marketing programs upon notice to resellers.



# HP National Promotion Program Eligible SKUs

Offer: Buy four identical select Original HP ink cartridges (or two twin packs) and get a 50 free digital prints and a classic photo book from Snapfish by HP FREE.

Program # L048 (Effective April 1 – June 30, 2009)

## HP COMMERCIAL INKJET CARTRIDGE SKUs

### Magenta

51640M  
C4805A  
C4816A  
C4837A  
C4843A  
C8752A  
C8772WN#130  
C8772WN#140  
C9387AN#140  
C9392AN#140  
C9416A  
CB319WN#130  
CB319WN#140  
CB324WN#140

### Yellow

51640Y  
C4817A  
C4838A  
C4842A  
C8753A  
C8773WN#130  
C8773WN#140  
C9388AN#140  
C9393AN#140  
C9417A  
CB320WN#130  
CB320WN#140  
CB325WN#140

### Tri-Color

51641A  
51649A  
C1823D  
C1823D#130  
C1823D#140  
51625A  
C5010D  
C6578AN

C6578DN  
C6578DN#130  
C6578DN#140  
C6625A  
C6654FN#140  
C6657AN  
C6657AN#130  
C6657AN#140  
C8728AN  
C8728AN#130  
C8728AN#140  
C8766WN  
C8766WN#130  
C8766WN#140  
C9320FN#140  
C9342FN#140  
C9349FN#140  
C9352AN  
C9352AN#130  
C9352AN#140  
C9361WN  
C9361WN#130  
C9361WN#140  
C9363WN  
C9363WN#130  
C9363WN#140  
CB277AN#140  
CB278AN#140  
CB304AN#130  
CB304AN#140  
CB337WN#140  
CB338WN#140  
CC580FN#140  
CC581FN#140  
CC643WN#130  
CC643WN#140  
CC644WN#140  
CC656AN#130  
CC656AN#140

### Black, Tri-Color

C8788FN#140  
C8789FN#140  
C8790FN#140  
C9321FN#140  
C9323FN#140  
C9337FN#140  
C9353FN#140  
C9354FN#140  
C9509FN#140  
C9513FN#140  
CB327FN#140

### Gray

C9359AN  
C9359AN#140

### Lt Gray

C9414A

### Tri-Color, Photo

C9517FN#140

### Lt Magenta

C8775WN#130  
C9419A  
C8775WN#140

### Red

51605R  
C6602R

### Blue

51605B  
C6602B

### Black, cyan, magenta, yellow, lt. cyan, lt. magenta

CC604FN#140

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