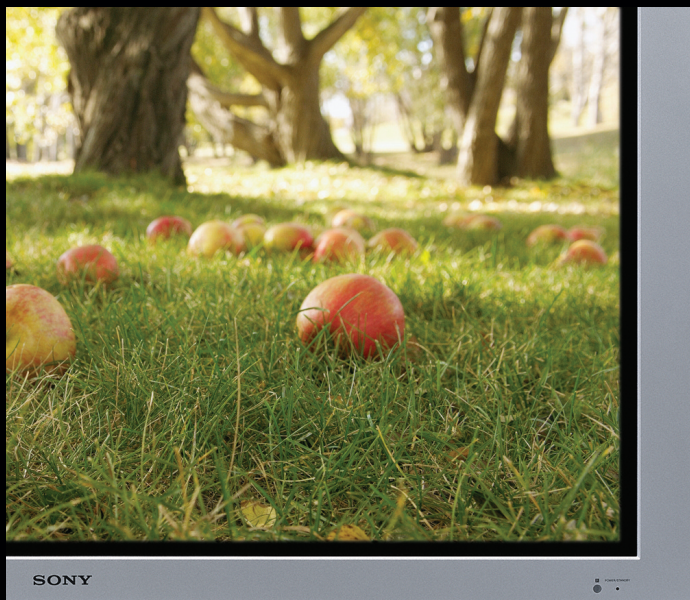


SONY®



Introducing Eye on Education: Sony's Display Program for Educational Institutions

Sony has its Eye on Education – so Educators can keep an eye on expenditures.

With the Eye on EducationSM program, Sony offers educational institutions competitive pricing, exceptional service and support, financing solutions and trade-in programs for Sony projectors, LCD and plasma display products. Through this progressive program, educators can visually enhance the learning experience while keeping an eye on the bottom line – and that's a smart move for any institution.

Competitive Education Pricing

Sony's projectors and displays are aggressively priced for even the tightest of school budgets. The special suggested education prices are made available to schools without the need for rebates. (See below for list of models and suggested prices).

Projector Limited Product Warranty including Loaner

Projectors are warranted for a full three years parts and labor, except for the optical block, which is warranted for 2500 hours and the original lamp, which is warranted for 90 days (see below on how to extend your lamp warranty to 1 year.) In the unlikely event that a projector fails, we'll provide a loaner anywhere in the United States for the first year of coverage at no additional cost and pay for round-trip shipping. See actual warranty for details. Optional extended limited product warranties and On Time Support extended loaner programs are also available.

Public Displays Warranties

Displays are covered by a one-year panel limited product warranty and a two-year labor and parts limited product warranty. See actual warranty for details. Optional extended warranties are available. Details on all warranties and extended warranties are available at sony.com/EyeOnEducation.

Extended Lamp Warranty

Many projectors come with only a 90-day warranty, but Sony provides a limited product warranty on lamps for one year to education customers at no additional charge! To extend your lamp warranty from 90 days to 1 year you must register your projector by going to sony.com/EyeOnEducation.

Earn Sony Products at No Additional Charge

Select public display products and projectors are part of Sony's new education frequent buyer program called "Extra Credit". This program allows education end-users to earn points toward products with each qualified Sony purchase. Education end-users use accumulated points to redeem from a choice of over 125 Sony professional products at no additional charge. For complete details, go to sony.com/extracredit.

Equipment Trade In Programs

End-users can trade in eligible legacy Sony and competitive IT equipment in a seamless, web-based transaction. Traded product will receive fair market value (FMV), minus shipping costs, toward the purchase of Sony product! For complete details, go to sony.com/tradeups.

Sony Toll-free Tech Support

A Sony technical support professional is available to provide fast answers to all of your projector and public display questions. Call 800-883-6817 and choose options 2 then 6.

Sony Financing Solutions

Sony provides financing solutions for both municipal and private schools, allowing them to maximize their capital budgets by providing financing rates that are substantially lower than commercial rates, and schools own the equipment at lease-end! For more information, visit sony.com/EyeOnEducation.

Knowledgeable Resellers

Our experienced resellers are specifically trained to help teachers, administrators and purchasers find the solution that's right for their needs. Visit sony.com/EyeOnEducation to find a reseller near you.

Visit our website for a list of eligible products and special education pricing.

 [click: sony.com/eyeoneducation](http://sony.com/eyeoneducation)



SONY

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